

PERTH
THEATRE
TRUST

PERTH THEATRE TRUST
ANNUAL REPORT
2009-2010

ANNUAL REPORT



PERTH THEATRE TRUST VITAL STATISTICS 2009-2010

Financial Overview

Budget: \$18.2m

Revenue: \$12.4m

Funding from State Government: \$4.8m

Employment figures: The Trust employs equivalent of 44 people (full-time or part-time) including BOCS Ticketing.

Venue operator AEG Ogden (Perth) Pty Ltd employs equivalent of 191 people including full-time, part-time and casual staff.

Venues managed: Perth Concert Hall; His Majesty's Theatre; Subiaco Arts Centre; Playhouse Theatre until December 2010; State Theatre Centre of Western Australia from late 2010.

Performances and attendance figures

Overall

Number of performances at Trust venues: 910

Number of attendances at Trust venues: 400,378

By venue

Perth Concert Hall:

176 events; 184,933 attendances

His Majesty's Theatre:

231 events; 117,411 attendances

Subiaco Arts Centre:

286 events; 37,587 attendances

Playhouse Theatre:

217 events; 60,447 attendances

Profile of BOCS Ticketing

5 outlets, 6 agencies,

Perth-based Call Centre and website

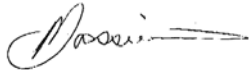
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LETTER OF TRANSMISSION

In accordance with Section 61 of the *Financial Management Act 2006*, we hereby submit for your information and presentation to Parliament, the Annual Report of the Perth Theatre Trust for the financial year ended 30 June 2010.

The Annual Report has been prepared in accordance with the provisions of the *Financial Management Act 2006*.

A handwritten signature in black ink, appearing to read 'Saliba Sassine', with a long horizontal flourish extending to the right.

Dr Saliba Sassine
Chairman
2 September 2010

PROFILE OF THE PERTH THEATRE TRUST

Who we are

The Perth Theatre Trust (the Trust) is a statutory authority responsible for the management of Perth's premier performing arts venues (His Majesty's Theatre, Perth Concert Hall, Subiaco Arts Centre and the Playhouse Theatre and, soon, the new State Theatre Centre of Western Australia and the Albany Entertainment Centre). It is also responsible for the management of BOCS Ticketing and Marketing which provides a computerised ticketing facility for the benefit of both venue users and patrons.

The Trust's venues are actively used by various local, national and international performing arts companies, performers and artists, both professional and amateur. School and children's performances and activities are also presented at these venues.

State arts organisations presenting regular seasons in Trust venues include the West Australian Ballet, West Australian Opera, West Australian Symphony Orchestra, Black Swan State Theatre Company, Perth Theatre Company and Barking Gecko Theatre Company.

Our purpose

To promote and develop arts and entertainment that is accessible to all through excellence in venue management and programming.

Our vision

To be recognised as a leader by a community that values entertainment and the arts in our State and nationally.

Our values

- Acting with **integrity** when conducting our business and fulfilling our obligations.
- Promoting **excellence** through the delivery of quality services that exceed industry standards.
- Supporting **entrepreneurship** through the identification of new opportunities and the encouragement of new ideas and creativity.
- Valuing **relationships** by establishing robust connections with our key stakeholders, developing new partnerships and working collaboratively with all.

Our strategic direction

On 1 July 2009, we launched our strategic plan for 2009-2014, *Showtime*, which outlines our two-stage plan for repositioning and rebuilding the Trust as a key arts agency that adds significant value to the arts and entertainment sectors in our State and nationally.

The plan is built around:

- increasing the public visibility of the Trust
- strengthening our business development focus
- developing strategic partnerships and relationships
- optimising the use of our venues and services for the benefit of the whole community
- improving our customer service and management.

The Agency Performance section of this annual report includes a summary of our achievements towards these new strategic objectives (see page13).

PERTH THEATRE TRUST VITAL STATISTICS 2009-2010

Financial overview

- Budget: \$18.2m
- Revenue: \$12.4m
- Funding from State Government: \$4.8m

Employment figures

- The Trust employs equivalent of 44 people (full-time or part-time) including BOCS Ticketing.
- Venue operator AEG Ogden (Perth) Pty Ltd employs equivalent of 191 full-time, part-time or casual.

Venues managed

- Perth Concert Hall
- His Majesty's Theatre
- Subiaco Arts Centre
- Playhouse Theatre until December 2010
- State Theatre Centre of Western Australia from late 2010

Performance and attendance figures

Overall

- Number of performances or events at Trust venues: 910
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By venue

- Perth Concert Hall: 176 events; 184,933 attendances
- His Majesty's Theatre: 231 events; 117,411 attendances
- Subiaco Arts Centre: 286 events; 37,587 attendances
- Playhouse Theatre: 217 events; 60,447 attendances

Profile of BOCS Ticketing

- 5 outlets, 6 agencies, Perth-based Call Centre and website.

CHAIRMAN'S REPORT

The Perth Theatre Trust is establishing itself as a national leader in performance arts and entertainment. This was demonstrated over the past 12 months by the presentation of a broad range of high-quality events at its four venues, including performances by outstanding Australian and world-class international companies.

During the year, we focused on implementing the first stage of our strategic plan – *Showtime* – with a suite of important new initiatives.

Achievements of note included: the development of new partnerships within the arts community and with business; improved communications via a new website; increased promotion of events; development of a new branding strategy; and work towards the creation of a new Perth Theatre Trust Foundation that will promote and increase awareness of what we do within the arts and entertainment sector.

All this has been achieved against the backdrop of the global financial crisis and predictions of a large downturn in theatre attendances.

Indeed, the resilience of the sector and Western Australia's commitment to the arts were very much to the fore during the year with more than 400,000 attendances recorded at 910 events across the Trust's venues.

Standout seasons throughout the year included *Waiting for Godot*, starring Sir Ian McKellen, the highly successful *Equus*, and performances by the London Philharmonic Orchestra and Bell Shakespeare Company. In addition, our leading State companies presented full programs, including the West Australian Ballet, West Australian Opera, West Australian Symphony Orchestra, Black Swan State Theatre Company and Perth Theatre Company.

Our push to attract world-class performances to Perth will continue over the coming months with the spectacularly successful West End and Broadway production of *The Graduate*, starring Jerry Hall, playing exclusively at His Majesty's Theatre, and a tour by the world's greatest orchestra – the Berlin Philharmonic – scheduled for later in the year. This tour will be exclusive to Perth and Sydney.

Showtime drove a number of other important initiatives during the year, including:

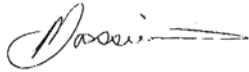
- the improvement of Trust assets through a range of important capital works projects, including the \$1.6 million restoration of His Majesty's Theatre façade, installation of new seating at Perth Concert Hall and significant information technology and information systems upgrades at our venues
- a review of programming at Trust venues
- the rebuilding of BOCS Ticketing and Marketing including the appointment of a new Director, implementation of a new staffing structure and the building of improved relationships with key clients
- the development of a budget strategy to assist the Trust to meet its capital maintenance obligations.

The substantial investment being made by the State Government in new venues such as the State Theatre Centre of Western Australia and the Albany Entertainment Centre – as well as major upgrades of existing venues – represents a large vote of confidence in the future of our sector.

As we work towards implementing our other key strategic objectives contained in *Showtime* – developing venues and services for the benefit of the whole community and continuous improvement in customer service and management – the importance of these new world-class performance spaces cannot be overstated.

I take this opportunity to thank my fellow Board members, Perth Theatre Trust's General Manager Alan Ferris and his staff, and the Director General of the Department of Culture and the Arts, Allannah Lucas, for their unswerving support.

I also wish to thank our venue manager AEG Ogden (Perth) for their dedicated services and ongoing commitment to the Trust's vision for Western Australia's performing arts sector.

A handwritten signature in black ink, appearing to read 'Saliba Sassine', with a long horizontal flourish extending to the right.

Dr Saliba Sassine
Chairman

GENERAL MANAGER'S REPORT

The past 12 months has seen Perth Theatre Trust embrace a number of new and exciting opportunities as part of a dynamic, challenging and busy period in our history.

The launch of our five-year strategic plan *Showtime* on 1 July 2009 was a very important step in refocusing and repositioning the Trust's business. Our focus has been on rebuilding, identifying and addressing weaknesses in the Trust's regulatory structure; improving aspects of our operational structure; appointing a new director to BOCS Ticketing and Marketing; and overall business improvement.

A significant recent development has been the decision by the State Government to hand over interim management of the Albany Entertainment Centre to the Trust – the first time we have managed a venue in regional Western Australia.

This remarkable new building, designed by award-winning architects Cox Howlett & Bailey Woodland, overlooks the Albany waterfront and sets a new national benchmark for regional performing arts spaces, with a 620-seat main theatre and a flexible 200-seat studio space. We expect it will become a major attraction for touring companies from Perth and interstate once it is commissioned and opened for business in late 2010.

The \$70 million Albany Entertainment Centre represents one part of a major investment in arts infrastructure by the State Government, with the \$91 million State Theatre Centre of Western Australia (STCWA) scheduled for completion in 2010. Finalising the construction of the STCWA and preparing for its operation has been a major focus for us throughout the year.

Designed by award-winning Kerry Hill Architects, the building will not only provide a functional and inspiring venue for performers and their audiences, but a defining architectural landmark for Perth. The venue will be managed on behalf of the Trust by AEG Ogden (Perth).

Restoration of His Majesty's Theatre façade and the upgrade of seating at Perth Concert Hall are other important projects we have progressed throughout the year that underline our commitment to protecting and enhancing the State's cultural assets.

However, this year has not just been about bricks and mortar: the Trust has also made comprehensive progress in the implementation of a number of initiatives in *Showtime* including a major upgrade of the information systems at our venues, launch of a new Trust website and a new branding strategy, planning for the upgrade of the BOCS Ticketing and Marketing website, work towards the implementation of a Risk Policy and Framework and a review of contracts to improve economies of scale.

During 2009-2010, we presented a range of major important cultural events – as outlined in the Chairman's foreword – and continued to support the emergence of new artistic talent through the Brainbox Projects at DownStairs at the Maj, Majkids and Maj Monologues.

Next year we will continue with the implementation of *Showtime* and also look forward to presenting further world-class performances at our venues as the reputation of WA continues to grow.

I take this opportunity to thank the Board, AEG Ogden (Perth) and Perth Theatre Trust staff for their commitment and passion to the arts in Western Australia. The next 12 months promises to be an exciting one.



Alan Ferris
General Manager

HIGHLIGHTS FOR THE YEAR

- Launch of the Trust's first strategic plan, *Showtime*, on 1 July 2009 to lead the development of the organisation over the next five years.
- Near completion of the \$91 million State Theatre Centre of Western Australia in Northbridge that will provide a state-of-the-art performance venue for the Western Australian community.
- Performances at Trust venues by leading international, national and local companies, including: *Waiting for Godot* (starring Sir Ian McKellen); the London Philharmonic Orchestra under the baton of Principal Conductor Vladimir Jurowski; the Bell Shakespeare Company's *King Lear*; and a highly successful joint production between the Perth Theatre Trust, His Majesty's Theatre and the Perth Theatre Company of the important play *Equus*. On the world music stage, Indian superstar Gurdas Maan played to a capacity audience at the Perth Concert Hall.
- Presentation of major Perth International Arts Festival (PIAF) events including: *Life and Fate* by Moscow's Maly Theatre; the French dance production *Good Morning Mr Gershwin*; Tony Briggs' *The Sapphires*, directed by Wesley Enoch and co-produced with Company B, Belvoir Street Theatre (Sydney); Australian production *Happy As Larry*, choreographed by Shaun Parker; *The Walworth Farce* by Irish company Druid Theatre; children's production *The Tragical Life of Cheeseboy*; and *66a Church Road*, written and performed by one of England's leading stand-up comics, Daniel Kitson.
- Record attendance of 60,447 people at the 217 performances and events staged by the Playhouse Theatre in its final full year of operation. The Playhouse will be replaced next year by the State Theatre Centre of Western Australia.
- Commencement of a range of important capital works projects – including the \$1.6 million restoration of His Majesty's Theatre façade, installation of new seating at Perth Concert Hall and significant information technology and information systems upgrades at Trust venues – and development of a four-year budget plan for Trust assets.
- Improvements to the structure and operations of BOCS Ticketing and Marketing to position the organisation to expand its business scope.
- Significant progress towards the creation of a new Perth Theatre Trust Foundation that will expand opportunities for development of the arts and entertainment sector in Western Australia, through fundraising and other forms of community and business support.
- The launch of a new website and a new branding strategy to improve the Trust's visibility.

KEY PERFORMANCE INDICATORS SUMMARY

The number of events across venues was 910 in 2009-2010, a small decrease in the number of events from the previous year (956) but greater than the estimate for the year of 792 events. The decreased number of events resulted in a corresponding decline in attendance (400,378 attendances as compared to 416,067 attendances in 2008-2009).

Measures	2006-2007	2007-2008	2008-2009	2009-2010
Number of performances at Trust venues	892	1,139	956	910
Number of attendances at Trust venues	430,350	455,137	416,067	400,378

OPERATIONAL STRUCTURE

The Perth Theatre Trust (the Trust) is a statutory authority established and constituted under the *Perth Theatre Trust Act 1979*, charged with managing Perth's premier performing arts venues. It operates as a portfolio organisation of the Department of Culture and the Arts, which provides corporate support and direction to the Trust, including human resources, financial and information system support.

The Trust reports through the Director General of the Department of Culture and the Arts to the Minister for Culture and the Arts.

The Trust is responsible for the care, control, management, maintenance, operation and improvement of theatres under its control as well as for BOCS Ticketing and Marketing, which provides a ticketing system for access to a wide range of events. The theatres and venues currently under the control of the Trust are:

- His Majesty's Theatre (Government owned)
- Perth Concert Hall (leased from the City of Perth)
- Subiaco Arts Centre (leased from the City of Subiaco)
- The Playhouse Theatre (leased from the Diocese of Perth).

The Trust will also be responsible for the operations and management of the State Theatre Centre of Western Australia which is scheduled for completion in 2010 as well as the management of the new Albany Entertainment Centre which is due to open in late 2010.

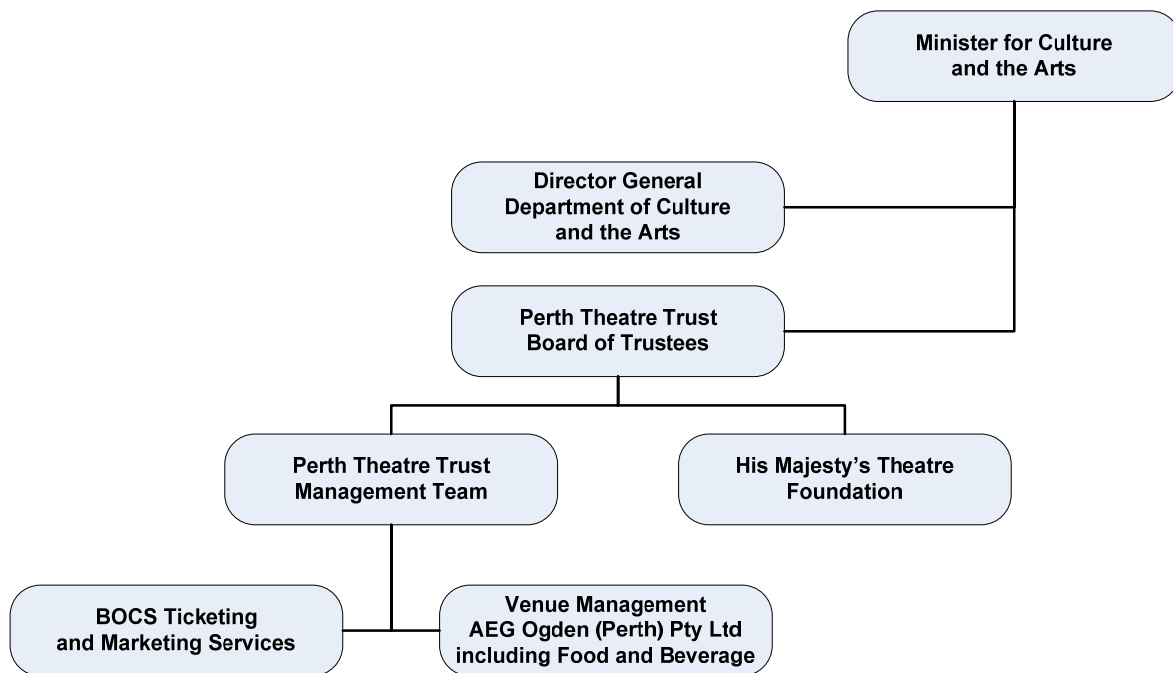
The venues are managed on behalf of the Trust by AEG Ogden (Perth) Pty Ltd through a Management Agreement. As venue manager for the Trust, AEG Ogden (Perth) is responsible for ensuring that the facilities are managed within budget allocations and meet agreed performance outcomes. This arrangement is consistent with the legislation governing the Trust's operations.

The Trust actively participates in presenting or co-producing events in its theatres and provides a range of theatre-related services to customers and hirers. These services include the food and beverage operations that AEG Ogden (Perth) manages, providing before and after-show refreshments and offering catering for functions within the venues. AEG Ogden (Perth) also manages the Museum of Performing Arts which houses more than 36,000 items representing the history of performing arts in WA and nationally. Further information on these theatre-related services is included in the venue reports section.

MANAGEMENT TEAM AND ORGANISATIONAL CHART

In 2009-2010, the management team for the Perth Theatre Trust and BOCS Ticketing and Marketing Services was as follows:

General Manager	Alan Ferris
Director, Finance and Administration	Lionel Henry
Contract Manager	Deborah Mickle
Project Officer	Naomi Bourne (from Nov 2009)
Executive Assistant	Ange Humphries
Director, BOCS Ticketing and Marketing	Rudi Gracias (from Mar 2010)
Client Services Manager	Jo-Anne McVee
Operations Manager	Terryl Moir



THE BOARD OF TRUSTEES

Role and operations

The role of the Board of Trustees is to provide strategic direction to the Trust and advice to the Minister on issues relating to the operations and management of the Trust venues. The Board consists of eight members appointed by the Governor under Section 5 of the *Perth Theatre Trust Act 1979*. Of these eight members, four are nominated by the Minister for Culture and the Arts, three are nominated by the City of Perth and an ex-officio, non-voting position is held by the Director General of the Department of Culture and the Arts. Board meetings are held on a bi-monthly basis with sub-committees for programming, finance and audit and risk management convened regularly throughout the year.

Profile of Board members

Dr Saliba Sassine, Chair

1 January 2008 – current

Dr Saliba Sassine is a company director with extensive involvement in the arts in Western Australia. He has served as a member of the board of the Western Australian Academy of Performing Arts (2006–current), the Skadada Board (2007), and the Art Gallery of Western Australia Board of Directors (1986-1990). He has also served as Chairman of the Perth Institute of Contemporary Art (1992-1998), the Artrage Festival (1990-1992) and the Chrissie Parrott Dance Company (1993-1995). An economist and executive chairman of boutique investment firm S&A Capital Pty Ltd, Dr Sassine has held chairman and CEO positions in a number of technology and emerging companies including: Chairman, Helicon Group Limited, a public company listed on the ASX; Chairman, Gold Mines of Peru Ltd, a privately held Peru-based gold mining company; and Chairman, POWA Institute, a collaborative enterprise with the internationally renowned de Bono Institute aimed at engendering applied creative thinking in business, government and education.

Peter Alexander

February 2006 – current

Peter Alexander has executive and consulting experience in the areas of arts, social policy and programs and Indigenous affairs and has experience in developing policy, legislation and program administration activities for several Commonwealth and State authorities. His specific art sector experience includes evaluations and reviews of museums, performing arts centres and arts touring programs. The executive-level positions Peter has held within the public sector include: Executive Director and State Director for the Social Security Appeals Tribunal; Executive Director for the Department for the Arts, Western Australia; Assistant Director-General for Community Services, Western Australia; and State Director for the (then) Department of Social Security, Western Australia.

Jenny McNae

August 2001 – current

Jenny McNae is recognised as one of Western Australia's leading theatre practitioners. A director, actor and tutor of theatre arts, Jenny was artistic director of the Hole in the Wall Theatre for two years and has worked with all of Western Australia's major theatre companies. Her 48-year professional career also includes acting for film, television and radio, choreography, writing and script development. She has taught at the Western Australian Academy for the Performing Arts, Curtin University and the University of Western Australia as well as being involved in many Artist-in-Residence programs across the State. She also established a theatre arts course for Kalgoorlie College. She was awarded a creative development fellowship from ArtsWA in 1999 and, in 2009, the Order of Australia Medal (OAM) for her service to the performing arts.

Dr Marian Tye

May 2006 – current

Dr Marian Tye has extensive involvement in the area of performing arts. With a masters degree in modern dance from the University of Utah and a masters degree in Human Movement from the University of Western Australia, she was the founding coordinator of the

dance department at the Western Australian Academy of Performing Arts and has been a member and chair of several arts advisory groups and boards. She also has a PhD in entrepreneurship and was director of Innovation Catalysts (Team Works Australasia Pty Ltd). Her work in business mentoring has been recognised by a Western Australian Women's Fellowship award and she has chaired and been member of several government innovation advisory groups. In March 2009, she was appointed the founding Director and Professor of the Centre for Sport and Recreation Research, Curtin University.

Representatives from the City of Perth

Cr Rob Butler

September 2003 – current

Rob Butler has 15 years of local government experience both as a Councillor and former Deputy Mayor of the City of Subiaco. He is currently Western Australian Executive Director of three successful manufacturing and supply companies servicing the mining, oil, gas and general engineering industries throughout Australia and was a former Director of the Hole in the Wall Theatre and the Western Australian State Theatre Company. Rob was elected to the City of Perth in May 2003 and is a member of the Council's finance, planning and employment committees. He is also an active member on many boards including the City of Perth Art Foundation, the Perth Local Chambers, the Rod Evans Centre, the Mindarie Regional Council, the Chamber of Commerce and Industry Tourism Board and the Western Australia Local Government Central Zone.

Cr Janet Davidson

1 January 2008 – current

Janet Davidson holds a masters degree in management from the University of Western Australia, a GAICD (Graduate of the Australian Institute of Company Directors) and is a trained teacher. She is also a member of the Australian Institute of Management and the Australian Institute of Company Directors. Janet was elected to the City of Perth in 1998 and was appointed Deputy Lord Mayor in February 2009, chairing the Finance and Budget Committee, the Employment Committee and the City of Perth Superannuation Fund. She is a member and previous long-standing chair of the WA State Library Board and holds positions on the Australia Day Council of WA, the Local Chambers Perth City Executive Committee, the WA Local Government Association and the Australian Local Government Women's Association.

Cr Sandra Liu

October 2009 – current

Councillor Sandra Liu was elected to the City of Perth Council in October 2007 and is the Chairperson of the Council's Parking Committee. A qualified medical practitioner, she also operates a city-based China marketing consultancy, with clients including some of Western Australia's leading mining and resources companies. She is Marketing Program Manager at Fortescue Metals Group and also the founder of the first WA Chinese-English Newspaper, the *Oriental Post*. Sandra is a committee member of OZ Concert, the Australia China Business Council WA Branch and the Hong Kong Australia Business Association (WA Chapter). She is also the Honourable Advisor to the Chung Wah Association.

Ex-officio member

Allanah Lucas

September 2007 – current

Allanah Lucas has worked in the Australian and UK arts sector for more than 25 years as a professional arts administrator, performing arts producer, presenter and practitioner, researcher, consultant and tutor. Since joining the Culture and Arts Portfolio in 2000 as Director of ArtsWA, she has been the Acting Chief Executive Officer of the WA Museum (2004) and Executive Director, Culture and Arts Development (2005). She was appointed Director General of the Department of Culture and the Arts in 2008. As Director General, Allanah is an ex-officio member of five boards in the Culture and Arts Portfolio. She is also on the Advisory Board of The University of Western Australia's Arts, Humanities and Social Sciences Faculty.

PERFORMANCE MANAGEMENT FRAMEWORK – GOVERNMENT GOALS

The Culture and Arts Portfolio (of which the Trust is an agency) achieves its Government Desired Outcomes through the delivery of seven key services. Whilst the Portfolio contributes to all of the Government's Outcomes Based Service Delivery goals, its primary contribution is to the Government Goal: "Greater focus on achieving results in key service delivery areas for the benefit of all Western Australians".

The figure below illustrates the relationship between the Portfolio's Desired Outcomes and the most relevant Government goal.

Government Goal	Desired Outcomes	Services
Greater focus on achieving results in key service areas for the benefit of all Western Australians	Outcome 1: A creative, sustainable and accessible culture and arts sector	1. Arts Industry Support 2. Screen Production Industry Support 3. Venue Management Services
	Outcome 2: Western Australia's natural, cultural and documentary collections are preserved, accessible and sustainable	4. Art Gallery Services 5. Library and Information Services 6. Museum Services 7. Government Recordkeeping and Archival Services

As also shown in this figure, the Trust's venue management services contribute to Desired Outcome 1 of the Portfolio's Government Desired Outcomes: "A creative, sustainable and accessible culture and arts sector."

The Trust's provision of theatres and programming events provides the community with access to cultural experiences and the opportunity to enhance the cultural and economic life of Western Australia.

PERTH THEATRE TRUST: OVERVIEW OF PERFORMANCE AGAINST STRATEGIC OBJECTIVES

The Trust's five-year strategic plan, *Showtime*, was launched in July 2009, establishing for the first time a formal strategic direction and vision for the organisation. The plan is being implemented in two stages:

- Stage one, 'Setting the Scene', we have reached the halfway stage of this two year process which is all about rebuilding and repositioning the Trust so that it can achieve the arts and entertainment sector leadership role that it aspires to. This two-year process involves the establishment of new business systems and processes, a focus on best practice governance and on building the profile of the Trust.
- Stage two, 'On With the Show', will see a repositioned Trust working proactively to add significant value to the arts and entertainment sectors.

This report outlines the progress that the Trust has made towards 'Setting the Scene'. These achievements align with the three strategic objectives that underpin the *Showtime* strategic plan:

- building recognition as an Australian leader in arts and entertainment
- optimising the usage of venues and services for the benefit of the whole community
- achieving excellence and continuous improvement in customer service and management.

This strategic overview describes the activities undertaken by the Trust on behalf of all its venues to provide an operating environment that maximises our contribution to the arts and entertainment sector. It is followed by specific venue reports that provide more detailed information on the management and operations of the individual venues throughout the reporting year.

Strategic Objective 1: Recognition as an Australian leader in arts and entertainment

In rebuilding and repositioning the Trust as a leader in arts and entertainment, it is critical that the organisation develops and strengthens strategic partnerships and relationships and adopts a business development focus. It also needs to capitalise on opportunities to increase its visibility and promote its contribution to the sector. Achievement against these goals during the reporting year included:

- development of new strategic partnerships with the Equity Guild and Performing Arts Perspectives and the building of improved relationships with the key stakeholders of the Trust. At all levels, strong relationships with our key stakeholders are vital for the Trust to move forward and to build a reputation as a leader in the sector. The Trust is changing from a passive organisation to one that is proactive and responsive. New partnerships are also important to create diversity and broader awareness of the Trust's activities.
- significant progress towards the creation of a new Perth Theatre Trust Foundation – to create a formal legal structure for the activities currently being undertaken by His Majesty's Theatre Foundation (see Foundation report 29) and expand them to incorporate the interests of all Trust venues. The newly named and reconstituted Foundation, which has the support of the Minister for Culture and the Arts, is being modelled on the recently created State Library Foundation of WA. It will be a company limited by guarantee (with its own Board) and will have a formal agreement with the Trust. The Perth Theatre Trust Foundation will provide expanded opportunities for business support and sponsorships and general community fundraising for the development of the arts and entertainment sector. Among other things, this support will be used to bring additional productions to Perth and to develop scholarships to support practitioner development. It will also be an important vehicle for promoting the Trust's contribution to the arts and entertainment sector.

- the launch of a new website and the development of a new branding strategy that will increase the profile of the Trust. The branding strategy provides clear direction on how the Trust can use its brand to achieve corporate objectives.
- maintenance of a close working relationship with the Department for Culture and the Arts and AEG Ogden (Perth) Pty Ltd to ensure that the new State Theatre Centre of Western Australia will be completed in time for its planned opening next year. This world-class theatre, incorporating cutting-edge theatre design, will provide a significant opportunity to raise the profile of the Trust and to demonstrate to the community its ability to successfully launch and operate such a landmark venue.

Strategic Objective 2: Optimising the usage of venues and services for the benefit of the whole community

The Trust plays a vital role in providing the community with access to high-quality arts and entertainment experiences. Maintaining the quality of these experiences over time relies on a range of factors including: the Trust's ability to maintain and develop its theatre facilities and infrastructure to an optimal standard; its ability to meet the needs of a broad range of audiences through its programming activities; its ability to operate a 'smart' and user-friendly ticketing system; and its ability to identify opportunities for business growth. Achievement against these goals during the reporting year included:

- commencement of significant asset projects including the \$1.6 million restoration of the His Majesty's Theatre façade, replacement of the Perth Concert Hall seats (at a cost of \$1.9 million), upgrading of information technology and information systems across venues (including new management software that will improve the efficiency of the venue operations and provide a much needed upgrade of the information technology infrastructure, including the telephone system).
- development of initiatives to improve the capability of BOCS Ticketing and Marketing. During the year, a review of BOCS' organisational structure and key client relationships was undertaken, an appointment to the position of Director of Ticketing and Marketing was made, and a business plan developed.
- the development of a four-year budget plan for Trust assets which identifies capital needs and provides business cases to support these needs.

Strategic Objective 3: Excellence and continuous improvement in customer service and management

To deliver quality services to customers, the Trust needs to clearly understand the needs and expectations of its customers, set clear directions and policies for its staff that will enable them to achieve best practice, and regularly review the quality, effectiveness and sustainability of its activities. Achievement against these goals included:

- creation of an audit committee and annual audit plan to review key Trust activities and ensure organisational compliance on governance matters.
- the completion of two BOCS Marketing and Ticketing audits, covering revenue controls and system security. BOCS is a high-risk area within the Trust business and it is important that the controls related to management of the system and revenue collection are audited regularly.
- setting and achievement of financial targets, whole-of-government information requirements and Board meeting requirements.
- development of a risk management framework.

VENUE MANAGEMENT REPORT: AEG OGDEN (PERTH)

The role of AEG Ogden (Perth)

As Agent for the Perth Theatre Trust, AEG Ogden (Perth) Pty Ltd manages the Perth Concert Hall, His Majesty's Theatre, the Playhouse Theatre, the Subiaco Arts Centre, and the new State Theatre Centre of Western Australia due to open in early 2011. In July, the company entered the second year of the final five-year period of the current management agreement with the Trust to manage these venues.

AEG Ogden (Perth) is a certified quality assurance company, having obtained recertification through SAI Global Ltd for another three years in 2009.

During the year, monthly formal contract meetings occurred between senior staff of AEG Ogden (Perth) and the Trust, supplemented by ongoing contact and communication at a senior level. All reports due to the Trust under the management agreement were provided within agreed timelines.

Venue use and attendance

The Output Based Measurements (OBMs) and attendances exceeded budgeted estimates for the year. Overall, **910** events were presented on the venue stages against a target of **792** events, attended by **400,378** patrons, surpassing the estimate of **357,579**. Perth's overall growth and economy rebounded in 2010 and the performing arts, for most of the period under review, saw good business improvement.

The major hirers of the venues – the West Australian Ballet, the West Australian Opera, the West Australian Symphony Orchestra, Black Swan State Theatre Company, Perth Theatre Company and Barking Gecko Theatre Company all continued to use the Trust's venues at the same or increased levels compared to previous years.

Perth Theatre Trust Venues 2009-2010	Venue Attendance	Venue Events
Perth Concert Hall Attendance	184,933	
Perth Concert Hall Events		176
His Majesty's Theatre Attendance	117,411	
His Majesty's Theatre Events		231
Playhouse Theatre Attendance	60,447	
Playhouse Theatre Events		217
Subiaco Arts Centre Attendance	37,587	
Subiaco Arts Centre Events		286
TOTAL	400,378	910

National and international relationships

Ongoing communication was maintained with the country's major performing arts and entertainment promoters and presenters to ensure maximum additional use of our venues.

For example, senior management continued to network with important performing arts venue managements, nationally and internationally.

AEG Ogden (Perth) is an active member of the following organisations and associations:

- AAPPAC - Association of Asia Pacific Performing Arts Centres
- ABTT- Association of British Theatre Technicians
- APACA - Australian Performing Arts Centres Association
- LPA - Live Performance Australia
- OZPAC - Australian/New Zealand Capital Cities Performing Arts Centres
- VMA - Venue Management Association Pacific Chapter

The Chief Executive of AEG Ogden (Perth) attended the 2010 VMA Conference on the Gold Coast and continued to be a member of the LPA Board, while senior management across the venues represented the Perth operation at various OZPAC specialised committees (concerned with programming, stage technical issues, marketing and personnel) and at the APACA Annual Conference in Port Macquarie, New South Wales.

The Museum of Performing Arts at His Majesty's Theatre is a full member of Museums of Australia Performing Arts Special Interest Group (PASIG) and actively participates in its national activities and initiatives.

Catering success

In 2009-2010, AEG Ogden (Perth) Food and Beverage Division, 'Creating Events with Style', won a number of awards at the annual Restaurant and Catering Industry award ceremonies. This included, at the State level, the award for Venue Caterer (Perth Concert Hall), as well as the Best Employee and Best Employer awards. They were also finalists in the national awards. Perth Concert Hall was a finalist in the WA 2009 Gold Plate Awards, Venue Caterer Division.

Venue developments and upgrades

The State Government's State Theatre Centre of Western Australia, currently under construction in Northbridge, will be managed by AEG Ogden (Perth) as a Trust venue. With the venue due to open in early 2011, management is engaged in key aspects of the construction finalisation and operational planning.

A major upgrade of the information technology platform of the entire organisation was completed this year and, in the year ahead, an internationally-recognised Event Business Management System (EBMS) will be installed. This will have major efficiency outcomes over time for the company.

Capital works funding (including major funding support from the City of Perth for the Perth Concert Hall) has enabled a number of important projects to be undertaken across the venues, including the upgrading of air conditioning, electrical and safety equipment, roof repairs and the upgrading of the stage flying system at His Majesty's Theatre. Of particular importance was the replacement of all the Perth Concert Hall seating, jointly funded by the State Government and City of Perth and scheduled for completion in early 2011.

Major refurbishment of the façade of His Majesty's Theatre commenced in May with funding provided by the State Government.

Major events

Perth Concert Hall featured performances by the renowned London Philharmonic Orchestra, under the baton of Principal Conductor Vladimir Jurowski, during its tour of Australia in October 2009 as part of the Perth Theatre Trust and Perth Concert Hall *World Orchestra Series*.

In May and June 2010, two pieces of quality classic drama were featured at His Majesty's Theatre: the outstanding West End production of *Waiting For Godot*, starring Sir Ian McKellen

and Roger Reece, was followed by a production of *King Lear* by the Bell Shakespeare Company. The season was mounted in the company's 20th anniversary year and featured its founder and artistic director, John Bell, in the title role.

His Majesty's Theatre played host to Perth International Arts Festival productions of *Life and Fate* by Moscow's Maly Theatre as well as the French dance production *Good Morning Mr Gershwin* and a new production of the opera *Peter Grimes* by the West Australian Opera.

Notable Playhouse productions included Black Swan's seasons of Shakespeare's *Much Ado About Nothing* and Hannie Rayson's *The Swimming Club*, co-produced with Melbourne Theatre Company.

Also at the Playhouse, Tony Briggs' *The Sapphires* was directed by Wesley Enoch and co-produced with Company B, Belvoir Street Theatre (Sydney) as part of the Perth International Arts Festival. Other Festival events included: *Happy as Larry* by Shaun Parker and Company (Australia), choreographed by Shaun Parker, and Irish company Druid Theatre's production of *The Walworth Farce* by Enda Walsh, directed by Mickel Murfi.

Subiaco Arts Centre featured two Perth International Arts Festival shows: *The Tragical Life of Cheeseboy*, aimed at children of all ages, and presented in the Centre's Studio space; and, in the Main Auditorium, *66a Church Road*, written and performed by one of England's leading stand-up comics, Daniel Kitson.

AEG Ogden (Perth) Food and Beverage Division, Creating Events with Style, hosted the Festival 2010 Launch Function in November. This event was attended by many of Perth's arts community.

VENUE REPORT: PERTH CONCERT HALL



The Perth Concert Hall, opened in 1973, is a 1,729-seat purpose-built concert hall owned by the City of Perth and leased to the Trust since 1981. The heritage-listed building is regarded as the best fine music acoustic venue in Australia. It is the principal performing and rehearsal venue for the West Australian Symphony Orchestra and also hosts other companies of international standing such as the Australian Chamber Orchestra and Musica Viva. It is also hired by many other organisations seeking a venue with high-quality acoustics.

Perth Concert Hall continued to perform strongly throughout the financial year, despite the global downturn and the effect it had on promoters' productions and audiences. The greatest impact was on corporate audiences because of the reduced outlay by business on larger function and entertainment activity.

While there were smaller overall audience numbers in the main auditorium this year (178,499 attendances this year, compared to 190,045 last year) this was related to the smaller number of events held (152 as compared to 159 last year); in fact, average audience numbers per event have remained relatively stable.

Main Spaces Usage	Events	Attendances
Main Auditorium	152	178,449
Wardle Room	24	6,484
Village and Verandah	0	0
Total	176	184,933

The occupancy rate for the auditorium was 76 per cent. This figure is in line with the target of 70 per cent and is encouraging in light of the recent economic climate.

Because of the continued decline in the number of rehearsals held at the concert hall by the West Australian Symphony Orchestra (WASO), there have been more dates available for a broader range of performances and a correspondingly wider spread of the ticket-buying public. This broader range of activities has also helped to generate income through increased demand for food and beverage services.

Performance highlights

The highlight of the year was without doubt the performances by the London Philharmonic Orchestra, under the baton of Principal Conductor Vladimir Jurowski, during its October tour of Australia as part of the Perth Theatre Trust and Perth Concert Hall *World Orchestra Series*.

The two performances were sold out and well received by the public. As a result, the *World Orchestra Series* will continue and the great Berlin Philharmonic Orchestra, under the baton of Chief Conductor Sir Simon Rattle, will present two performances in November 2010.

In addition, the Perth Theatre Trust and the Perth Concert Hall once again featured pianist Konstantin Shamray in a solo recital that was notable for the artist's extraordinary technical ability. Shamray was the first artist to perform on the venue's new Steinway grand in 2007.

A diverse range of musical genres drew a wide range of audiences from the concert-going public and demonstrated that the venue is becoming popular with a more diverse cultural community.

Standout performances by classical artists and ensembles included:

- the Elias String Quartet, presented by Musica Viva
- the Hilliard Ensemble, presented as part of the Perth International Arts Festival
- two sell-out concerts of Antony and the Johnsons performing with the Western Australian Symphony Orchestra, another highly successful Festival event.

Rock and pop legends, both past and present, also found enthusiastic audiences:

- Tim Minchin once again performed two well-attended events in an encore performance of his 2008 *Are you ready for this?* tour
- 1970s band 10cc attracted a moderate yet exuberant audience
- TV show *Rockwiz* staged four sold-out performances of its touring road show
- 1990s rock star Michael Bolton appeared at the Perth Concert Hall stage for the first time in more than a decade. A full auditorium and positive reviews proved that the star is still a popular entertainer.

On the jazz front, South African singer and trumpet legend Hugh Masekela impressed audiences with his extraordinary talent, while World Artists included Flamenco dance company Noche Flamenca and Indian superstar Gurdas Maan both played to a capacity audience.

Venue upgrades

As owners of this nationally important cultural venue, the Perth Theatre Trust and the City of Perth supported a number of significant capital upgrades to the Perth Concert Hall throughout the year.

In March, the electrical problems were finally resolved with the installation of a transformer and upgrades to the electrical system. This two-year project was jointly funded by the City of Perth and the Trust.

The installation of safety handrails and appropriate additional gantry placements to the gantry walkways in the performance area ceiling were also jointly funded by the City of Perth and the Trust.

The Trust (through the Department for Culture and the Arts) funded and project-managed the upgrading and installation of state-of-the-art audio equipment within the venue, which had previously lacked an appropriate inventory of audio equipment. This project, completed in late 2009, has significantly improved audio services.

The \$1.6 million project between the City of Perth and the Trust to replace the seats in the Perth Concert Hall auditorium was progressed, with the installation expected to be finalised by February 2011.

Performing arts coalition

The relationship with major performing arts organisations and centres in Australia and New Zealand has continued through the Australian/New Zealand Capital Cities Performing Arts Centres (OZPAC) coalition. Numerous programming and operational initiatives have been arranged through the consortium and indications are that the professional association and benefits within the OZPAC group will continue to strengthen.

Perth Concert Hall: 2009-2010 Performance Statistics

Main Auditorium	2009-2010 Total Performances	2009-2010 Total Attendance	%Capacity	2008-2009 Total Performances	2008-2009 Total Attendance	%Capacity
Ballet/Dance	7	5,849	60%	3	2,417	54%
Children's Performances	2	2,700	80%	2	2,885	84%
Classical Music	66	82,163	77%	66	79,693	74%
Comedy/Music Comedy	9	12,737	86%	11	16,769	90%
Concerts - Rock, Pop, Jazz, Folk	33	36,658	75%	31	39,270	80%
Conferences/Meetings	0	0	0%	0	0	0%
Dance Schools	3	2,746	70%	3	2,116	55%
Drama (plays)	3	2,300	56%	5	3,100	55%
Musicals	0	0	0%	1	873	63%
Opera	0	0	0%	2	1,997	65%
Other	6	5,552	69%	7	6,508	72%
Religious Meetings	0	0	0%	0	0	0%
Performances by Schools	7	7,164	71%	7	7,069	69%
Speech/Graduation Nights	16	20,580	81%	21	27,798	81%
Total Events/Performances =	152	178,449	76%	159	190,495	76%

Wardle Room	2009-2010 Usage	2009-2010 Attendances
Performances	24	6,484
Other	0	0
Attendance Total	24	6,484

2008-2009 Usage	2008-2009 Attendances
7	2,104
0	0
7	2,104

Galleries & Other Spaces (including Government House Ballroom)	2009-2010 Usage	2009-2010 Attendances
Performances	0	0
Other	25	119
Attendance Total	25	119

2008-2009 Usage	2008-2009 Attendances
4	1,667
0	0
4	1,667

VENUE REPORT: HIS MAJESTY'S THEATRE



HIS MAJESTY'S THEATRE

His Majesty's Theatre is one of Western Australia's most-loved heritage icons. It is the only remaining working Edwardian theatre in Australia and one of only two remaining His Majesty's Theatres in the world. The auditorium of His Majesty's Theatre features three seating levels in a traditional theatrical horseshoe arrangement and seats 1,200 patrons. The venue has been host to a remarkable cavalcade of artists since it opened in 1904.

Throughout the year, performance and attendance rates remained steady, with the theatre hosting a total of 231 performances in its three performance spaces and drawing the attendance of 117,411 patrons (as compared to 235 performances attracting 120,724 patrons the previous year). This included high-quality performances by the theatre's two resident companies, the West Australian Ballet and the West Australian Opera, accompanied by the West Australian Symphony Orchestra. Highlights of the West Australian Opera season included a new production of the operas *Girl of the Golden West* and *Peter Grimes*, with the ballet producing a successful season of *Romeo and Juliet*.

Major events throughout the year included Perth International Arts Festival presentations of *Life and Fate* by Moscow's Maly Theatre as well as the French dance production *Good Morning Mr Gershwin*.

In May and June, the outstanding West End production of *Waiting For Godot*, starring Sir Ian McKellen and Roger Reece, attracted significant public interest while, also in June, the theatre hosted a production of *King Lear* by the Bell Shakespeare Company, in the company's 20th anniversary year.

Other popular events included a further joint production between the Perth Theatre Trust, His Majesty's Theatre and the Perth Theatre Company of the important play *Equus*, utilising predominantly Western Australian talent both on and off stage, and the visit of the popular all-male ballet company *Les Ballets Trockadero de Monte Carlo*.

The ongoing success of the Brainbox Project DownStairs at the Maj, sponsored by His Majesty's Theatre Foundation, continued to be a showcase for primarily local talent to shine in a variety of artistic genres, including cabarets, plays, musicals and monologues.

Main Spaces Usage	Events	Attendances
Main Auditorium	142	108,727
DownStairs at the Maj	89	8,684
Dress Circle Bar	0	0
Total	231	117,411

His Majesty's Theatre: 2009-2010 Performance Statistics

Main Auditorium	2009-2010 Total Performances	2009-2010 Total Attendance	%Capacity	2008-2009 Total Performances	2008-2009 Total Attendance	%Capacity
Ballet/Dance	42	38,244	78%	53	43,218	66%
Children's Performances	1	300	100%	8	5,006	77%
Classical Music	1	491	42%	0	0	0%
Comedy/Music Comedy	14	10,279	67%	10	10,888	88%
Concerts-Rock, Pop, Jazz, Folk	2	1,378	68%	1	600	48%
Conferences/Meetings	0	0	0%	0	0	0%
Dance Schools	0	0	0%	0	0	0%
Drama (plays)	42	28,502	61%	39	25,650	58%
Musicals	11	4,966	37%	5	3,713	60%
Opera	28	23,397	73%	23	20,913	73%
Other	0	0	0%	0	0	0%
Religious Meetings	0	0	0%	0	0	0%
Performances by Schools	0	0	0%	0	0	0%
Speech/Graduation Nights	1	1,170	94%	1	1,177	95%
Total Events/Performances	142	108,727	68%	140	111,165	67%

DownStairs at the Maj	2009-2010 Usage	2009-2010 Attendances
Performances	89	8,684
Conferences/meetings	0	0

2008-2009 Usage	2008-2009 Attendances
92	9,221
0	0

Dress Circle Bar & Foyer	2009-2010 Usage	2009-2010 Attendances
Performances	0	0
Conferences/meetings	0	0

2008-2009 Usage	2008-2009 Attendances
0	0
3	338

VENUE REPORTS: PLAYHOUSE THEATRE



The Playhouse Theatre, established in 1956 as the purpose-built home of the Perth Repertory Club (and, subsequently, the National Theatre Company) is a traditional proscenium arch theatre with a fly-tower, forestage and an intimate raked auditorium seating 427.

Ownership of the building and lease of the city-based venue was transferred to the Perth Theatre Trust in 1984. It is currently the home of the Perth Theatre Company as well as the principal performance venue for Black Swan State Theatre Company. It also houses a BOCS Ticketing outlet.

The theatre is due to be replaced in 2011 with the new 575-seat theatre in the State Theatre Centre of Western Australia in Northbridge. It is therefore a fitting testimony to the popularity of the venue among theatregoers, and the dedication of its staff, that a record 60,447 people attended 217 performances and events in the theatre's final full year of operation. (This compares to 187 events attended by 45,340 people in the previous year.) Use of The Playhouse Theatre also rose from 73 per cent of available days in 2008-2009 to 82 per cent in 2009-2010.

Playhouse Usage	Events	Attendances
Main Auditorium	217	60,447
Total	217	60,447

Performance highlights

Black Swan State Theatre Company was again the theatre's major hirer this year, presenting five large-scale productions, a number of which were co-productions with other leading state theatre companies.

Notable productions included William Shakespeare's *Much Ado About Nothing*, directed by Kate Cherry, and Hannie Rayson's *The Swimming Club*, directed by Kate Cherry and co-produced with Melbourne Theatre Company. Another highlight was Tony Briggs' *The Sapphires*, directed by Wesley Enoch and co-produced with Company B, Belvoir Street Theatre (Sydney) as part of the Perth International Arts Festival. The production played to capacity houses and went on to tour throughout the Eastern States and South Korea.

The Perth International Arts Festival presented two highly-acclaimed productions: Shaun Parker and Company's (Australia) *Happy As Larry*, choreographed by Shaun Parker, and Druid Theatre's (Ireland) *The Walworth Farce* by Enda Walsh, directed by Mickel Murfi.

The development of contemporary dance continued to play an important part in the Playhouse's artistic program: the theatre assisted Steps Youth Dance Company to celebrate 21 years with *Phoenix*, choreographed by Alice Lee Holland, Adam Wheeler and Tyrone Robinson; and hosted Buzz Dance Theatre's *Behind the Veneer*, directed by Cadi McCarthy. Both productions showcased the work of emerging and established choreographers, designers and dancers, and helped to further develop audiences for contemporary dance.

The Playhouse was also delighted to be able to co-present, with the Midnite Youth Theatre Company, a season of Alan Bennett's *The History Boys*, directed by Anthony Howes. The production proved to be an ideal vehicle to bring together the talents of some of Perth's most respected senior actors with those of a large number of emerging young actors.

It also was a fitting finale for lead actor Edgar Metcalfe – a former Artistic Director of the National Theatre Company and one of Perth’s preeminent actors – who trod the boards of the Playhouse for the last time before retirement to England. The production was also the last Midnite Youth Theatre Company production at the Playhouse to be directed by Anthony Howes before his retirement as Artistic Director of the company and Head of the Drama Department at Christ Church Grammar School. His professional theatre career began on the stage of the Playhouse in the 1960's.

Playhouse Theatre: 2009-2010 Performance Statistics

Auditorium	2009-2010 Total Performances	2009-2010 Total Attendance	%Capacity	2008-2009 Total Performances	2008-2009 Total Attendance	%Capacity
Ballet/Dance	14	4,973	83%	19	2,836	35%
Children's Performances	9	2,658	0%	0	0	0%
Classical Music	0	0	0%	0	0	0%
Comedy/Music Comedy	10	3,165	74%	9	1,971	51%
Concerts-Rock, Pop, Jazz, Folk	1	344	0%	0	0	0%
Conferences/Meetings	0	0	0%	7	2,137	71%
Dance Schools	122	30,313	0%	0	0	0%
Drama (plays)	58	17,732	72%	133	30,733	54%
Musicals	0	0	0%	10	4,174	98%
Opera	3	1,262	0%	0	0	0%
Other	0	0	0%	5	1,937	91%
Religious Meetings	0	0	0%	0	0	0%
Performances by Schools	0	0	0%	4	1,552	91%
Speech/Graduation Nights	0	0	0%	0	0	0%
Total Events/Performances =	217	60,447	65%	187	45,340	57%

VENUE REPORT: SUBIACO ARTS CENTRE

The logo for Subiaco Arts Centre, featuring the text "subiacoartscentre" in a lowercase, sans-serif font. "subiaco" is in orange and "artscentre" is in white, all set against a dark grey rectangular background.

The Subiaco Arts Centre is a multi-space venue incorporating a 305-seat corner stage theatre and a 119-seat studio theatre. Five other spaces within the venue – a rehearsal room, meeting room, multi-purpose room, undercroft and gallery space – are suited to a variety of community and arts-based uses such as theatre and dance rehearsals, acting workshops, art classes, singing lessons, ballet, Pilates, yoga, meetings, seminars and auditions. The venue houses Barking Gecko Theatre Company as company-in-residence and a full-time BOCS Ticketing outlet. The Subiaco Arts Centre management team comprises four full-time staff.

Both the performance spaces and the community-based events spaces were heavily utilised throughout the year. Regular bookings by community groups of all types dominated the bookings calendar, with groups such as the Ethnic Disability Advocacy Centre and Women with Disabilities WA regularly taking advantage of the building's excellent accessibility.

The Centre's rehearsal spaces were used by some of Australia's best talent to rehearse for various shows throughout the year, from dancers in *Burn the Floor* to the music theatre cast from *Cats*.

Subiaco Arts Centre	Events	Attendances
Main Auditorium	182	31,013
The Studio	104	6,574
Amphitheatre	0	0
Total	286	37,587

A change of the Centre's management personnel throughout the year has resulted in improvements to the venue's facilities and appearance. In conjunction with the Perth Theatre Trust, the venue presented its first programmed and self-produced winter season of Theatresports™. Glenn Hall and his company Spontaneous Insanity presented the season with full production support and some of Perth's best improvisational talent.

Performance highlights

The Subiaco Arts Centre staged two Perth International Arts Festival shows during February. For *The Tragical Life of Cheeseboy*, a show aimed at children of all ages, the studio space was stripped back to an empty room and a tent erected inside, showcasing the use of this flexible space throughout the popular show. Similarly, *66a Church Road*, written and performed by one of England's leading stand-up comics, Daniel Kitson, was received enthusiastically by audiences in the Centre's main auditorium.

Other major events throughout the year included the well-attended Sunday @ Subi concert series and a two-week promenade performance of *You've Missed the Turnoff*, staged by Greenroom Productions. The first series of *Perthstar*, a Perth singing competition similar to *Australian Idol*, was presented by an independent local producer over a 13-week period in the centre. The auditions, rehearsals, performances and finals were taped in the venue for transmission via the new local community television station, West TV (channel 44). Performances were recorded with a four-camera setup in the main auditorium and a live audience. The show brought a new audience into the Subiaco Arts Centre. Comm Insure insurance company showcased their product in a national promotional campaign, the Perth leg of which was staged in the Centre's main auditorium. The high production values of the event stretched the technical resources to the limit but proved that Centre personnel and facilities were capable of staging corporate events.

Subiaco Arts Centre: 2009-2010 Performance Statistics

Main Auditorium	2009-2010 Total Performances	2009-2010 Total Attendance	%Capacity	2008-2010 Total Performances	2009-2010 Total Attendance	%Capacity
Ballet/Dance	0	0	0%	0	0	0%
Children's Performances	69	10,038	48%	42	7,219	56%
Classical Music	1	101	33%	1	83	27%
Comedy/Music Comedy	11	2,500	75%	75	19,666	86%
Concerts Rock,Pop,Jazz,Folk	11	2,149	64%	4	1,070	88%
Conferences/Meetings	9	1,025	37%	4	854	70%
Dance Schools	0	0	0%	0	0	0%
Drama (plays)	49	8,762	59%	48	9,576	65%
Musicals	10	2,228	73%	7	675	32%
Opera	0	0	0%	0	0	0%
Other	2	469	77%	2	484	79%
Religious Meetings	0	0	0%	0	0	0%
Performances by Schools	6	1,237	68%	3	827	90%
Speech/Graduation Nights	2	206	34%	0	0	0%
Community Concerts	12	2,298	63%	11	2,980	89%
Total Events/Performances (A) =	182	31,013	56%	197	43,434	72%

Community Concerts included in individual diversity categories in previous years

The Studio At Subiaco Arts Centre	2009-2010 Total Performances	2009-2010 Total Attendance	%Capacity	2008-2009 Total Performances	2008-2009 Total Attendance	%Capacity
Ballet/Dance	0	0	0%	1	118	99%
Children's Performances	11	1,168	89%	54	4,489	67%
Classical Music	0	0	0%	0	0	0%
Comedy/Music Comedy	0	0	0%	0	0	0%
Concerts Rock,Pop,Jazz,Folk	2	159	67%	2	232	97%
Conferences/Meetings	0	0	0%	3	150	42%
Dance Schools	0	0	0%	0	0	0%
Drama (plays)	69	3,160	38%	77	3,183	35%
Musicals	12	1,076	75%	24	1,251	44%
Opera	0	0	0%	0	0	0%
Other	0	0	0%	0	0	0%
Religious Meetings	0	0	0%	0	0	0%
Performances by Schools	10	1,011	85%	0	0	0%
Speech/Graduation Nights	0	0	0%	0	0	0%
Total Events/Performances (B) =	104	6,574	53%	161	9,423	49%

Note: Amphitheatre removed – no longer programmed by AEG Ogden (Perth). Programming now managed by the City of Subiaco from 2007.

VENUE REPORT: STATE THEATRE CENTRE OF WESTERN AUSTRALIA



STATE THEATRE CENTRE
OF WESTERN AUSTRALIA

Construction of the State Theatre Centre of Western Australia, located within the Perth Cultural Centre in Northbridge (on the corner of Roe and William Streets) is approaching completion and due to open in 2011. This is the first State Government theatre to be built primarily for drama and contemporary performing arts and will fill a long-standing need in Perth for state-of-the-art professional performance spaces with a drama focus.

The new complex includes the 575-seat Heath Ledger Theatre, providing a more traditional theatre experience, plus the Studio Underground, an underground 'studio' theatre that is designed for multiple use. The Studio Underground's 200 seats can be removed or reconfigured in a myriad of ways to accommodate a wide range of performance activities, as well as being available to the business sector for product launches and presentations. Also incorporated in the design are a multi-purpose outdoor courtyard, two rehearsal rooms and two flexible use private suites.

The world-class facility incorporates sophisticated technology throughout, including: automated flying systems; a suspended CableNet system (a first in the southern hemisphere) that enables staff to safely adjust and move lighting; and the first fully-powered flying system in Western Australia to enable rapid set changes.

The new theatre will house two of Western Australia's leading theatre companies – Black Swan State Theatre Company and the Perth Theatre Company – and will provide additional facilities for the Perth International Arts Festival and opportunities for Western Australians to see a range of local, national and international performing arts groups and individuals.

The venue will be operated by AEG Ogden (Perth) on behalf of the Perth Theatre Trust and will utilise BOCS ticketing services.

VENUE REPORT: THE MUSEUM OF PERFORMING ARTS



The Museum of Performing Arts (MOPA) resides at His Majesty's Theatre.

The museum achieved a major milestone this year, with the completion in June of its major five-year project to catalogue the entire MOPA collection of 36,000 items onto a single electronic database, accessible to the wider community via the internet.

A total of 1,191 people visited the museum during the year. In the same period, The Friends of His Majesty's Theatre provided 23 guided tours of MOPA to 458 people.

The year's public exhibitions included:

- *1001 Nights @ the Perth Entertainment Centre* – October 2009 to January 2010
- *Show Stoppers!* – January to March 2010
- *Encore!* – April to May 2010
- *The Mighty Ambassadors Theatre* – June 2010.

In the year past there have been over 500 additions to the Collection. Some of these purchases included:

- Louis Kahan sketch of a rehearsal at His Majesty's Theatre in 1949
- a World War One postcard portrait of May Holman's Concert Party
- restoration of five posters from 1920s, already in the archives
- postcard images of Perth venues
- sheet music relating to World War One.

Donations included:

- 20 souvenir programmes from the estate of social columnist, Holly Wood
- portrait (oil painting) of actor Neville Teede by Edward Pagram
- Anna Pavlova's contract for her 1926 Australian tour
- 26 pieces of Wedgwood crockery embossed with 'WA Society of Concert Artists'
- two albums of photographs of the Ambassadors Theatre.

In addition to curating these major exhibitions, MOPA's Archivist responded to and assisted with many individual enquiries from students, academics and the general public in connection with Western Australia's performing arts history.

VENUE REPORT: HIS MAJESTY'S THEATRE FOUNDATION



His Majesty's Theatre Foundation was established in 1993 to enhance and promote His Majesty's Theatre as one of Australia's great theatrical landmarks through support from donations, sponsorships, corporate partnerships and special events. Each year, the Foundation underwrites a range of community service artistic programs, supporting its belief in the value that arts can have on community health. In increasing access to the arts, the Foundation aims to link artists, audiences, supporters and presenters in new and creative ways.

Organisational development

Ministerial approval was given for the establishment of the Foundation as a company limited by guarantee, which enables it to move forward with a new structure. Work is currently in progress to expand the Foundation to incorporate the interests of all the Trust venues and to rename it to reflect this broader focus.

Over the past 12 months, the Foundation has developed a 'case for support' document and strategic brand values that will provide a more streamlined approach to grant applications and the preparation of submissions. It also developed a Corporate Hospitality Sponsorship package that provides sponsors with different options to entertain their clients and staff at the theatre and, in the process, build business relationships. Package options include access to the best house seats at performances throughout the year, pre-show welcomes and introductions, opportunities to meet the performers and special backstage tours.

New and existing partnerships

Corporate Hospitality Sponsors this year included Optus, CSC, Curtin University and KPMG.

Australia Post is a new major partner for DownStairs at the Maj - The Brainbox Project, which focuses on the development and production of new concepts and professional productions for intimate theatre and cabaret. Australia Post has committed to a three year partnership for this important project.

The Foundation's ongoing partnership with Western Australian property group Hawaiian Pty Ltd continues to demonstrate how business and the arts can work successfully together. This year saw the end of Hawaiian's three-year funding of The Brainbox Project with the group wanting to extend their sponsorship strategy to reach a broader Perth community. In trialling this new strategy, a commercial agreement was entered into with the Foundation to underwrite all production costs associated with the staging of the musical *I Have a Date with Spring*. The alliance enabled the Foundation to connect with a greater number of prospective corporate partners, resulting in sponsorship income that far exceeded expectations.

In its final year of funding The Brainbox Project, the group held three '130 Ticket Nights' DownStairs at the Maj, using the full cabaret space to entertain key clients and stakeholders. The events included retail marketing launches for two shopping centres and the engagement of metropolitan schools through Hawaiian's school loyalty program 'Hawaiian Alive'.

In July 2009 Stella Bella Wines became the Foundation's primary wine sponsor.

Community service programs

MajKidz is an interactive community service project for children with a genuine interest in live theatre and the performing arts with all costs associated with the project underwritten by the Foundation. To commemorate the 10th anniversary of the program, the Foundation made available 10 scholarship places, free of charge, for at-risk youth who would otherwise not have had the opportunity to be involved in such a program. The Foundation's relationship with the Department for Child Protection and The Smith Family helped in filling these positions. To assist in underwriting the costs associated with the scholarships, the Foundation partnered with Healthway, which is also using the program to promote the Heart Foundation's Smarter than Smoking message.

The Brainbox Project's flagship activity, The Maj Monologues competition, encourages budding playwrights to write a short monologue which, if selected as one of the eight finalists, is performed on stage by a professional actor. Now in its fifth year, the competition is considered a valuable showcase for emerging writers and has made a significant contribution to supporting original writing in this State. This year's prize winners were Therese Edmonds and Chelsea Anderson-Crowe.

The Foundation is also the chief supporter of Morning Melodies, a program aimed at enriching the lives of the over-55s by providing a subsidised ticket rate to attend a mid-morning concert at His Majesty's Theatre and be treated to a complimentary morning tea. The program attracts primarily retired people who may not be in a position to attend the Theatre at full cost.

Events and fundraising initiatives

In May the Foundation facilitated a trip for the international cast of Samuel Beckett's *Waiting for Godot* – Sir Ian McKellen, Roger Rees, Matthew Kelly and Brendan O'Hea to Lake Ballard in the eastern Goldfields to visit artist Antony Gormley's *Inside Australia* installation. This eerie and exquisite installation comprises 51 sculptures scattered over 10 square kilometers of the Lake Ballard salt lake and was commissioned to mark the 50th anniversary celebrations of the Perth International Arts Festival in 2003. The Foundation worked in collaboration with Eventscorp to organise the trip, collectively underwriting the costs of this journey and providing the cast with an unforgettable experience of Western Australia's cultural landscape that they can now share with the world.

The Foundation is conducting a raffle in conjunction with the visit of the Berlin Philharmonic Orchestra to Perth, offering a new model BMW 520d sedan from Auto Classic as the prize. The official launch of the vehicle in June was used as an opportunity to sell tickets for the 'Start Your Engines' raffle and promote the Orchestra to the 350 invited guests.

VENUE REPORT: BOCS TICKETING AND MARKETING SERVICES



Following a strategic review of BOCS by the Perth Theatre Trust board this year, a new position of Director was established and an appointment made in March 2010. This was accompanied by an organisational restructure of BOCS to better delineate its responsibilities towards its clients (arts organisations and users of Perth Theatre Trust venues) and its patrons (the purchasers of tickets sold by BOCS). A consolidation of technical service providers will help BOCS to take advantage of new developments in a competitive ticketing environment in Western Australia.

Further upgrades to the BOCS website will shortly commence to enable up-selling of theatre/dinner packages and pre-booked parking. These and other initiatives are expected to provide incremental revenue to the regular BOCS income stream.

In the 12 months to June 2010, BOCS ticketed 949 events at 130 venues, including Perth Theatre Trust properties. BOCS continues to manage the subscription for WA Ballet, WA Opera and the Perth Theatre Company.

In addition to selling tickets through the normal channels, BOCS has successfully undertaken selling the very popular *A Day in Pompeii* exhibition at the Western Australian Museum. It is also working with His Majesty's Theatre Foundation to promote their 'Start Your Engines' BMW car raffle which is being conducted in conjunction with the visit of the Berlin Philharmonic Orchestra to the Perth Concert Hall in November 2010.

In 2010-2011 BOCS will be active in seeking out new business opportunities from allied organisations and other venue operators.

VENUE REPORT: FOOD AND BEVERAGE DIVISION



Food and beverage services are provided to patrons at each of the Perth Theatre Trust's venues. Full event catering is provided through cafés, restaurants, bars, function rooms and lounges. Since assuming the operation of the food and beverage services with the venues, AEG Ogden (Perth) Pty Ltd has made many improvements to both the products provided to customers and profitability of the venues.

The Food and Beverage Division's *Creating Events with Style* e-newsletter continues to develop, with subscriptions increasing each week. The e-newsletter features exclusive recipes from the Group Executive Chef, Michael Fitzgerald.

To further promote show-related services, the Food and Beverage Division has been working closely with some of the venues' resident companies, the West Australian Symphony Orchestra and the West Australian Ballet, to identify cross-promotional opportunities.

At a State level, the Food and Beverage Division was announced the winner in the categories of Venue Caterer (Perth Concert Hall), Best Employee (Rachel Winkless) and Best Employer (Kyllie Graham) at the Restaurant and Catering Industry Association Awards for Excellence in 2010. These awards offer automatic entry into the National Awards for Excellence. The national winner will be announced in Melbourne in October 2010.

The organisation also achieved finalist status in the categories of Venue Catering (His Majesty's Theatre), Catering Consultant of the Year and Function Chef of the Year in the Restaurant and Catering Industry Association Awards. This is the ninth consecutive year that AEG Ogden (Perth) has been awarded Best Venue Caterer at these industry awards.

In addition to these awards, the Food and Beverage Division also achieved finalist status in the Venue Caterer Category in the 2009 Gold Plate Awards, presented by The Catering Institute of Australia. These awards continue to lift the profile of the AEG Ogden (Perth) Food and Beverage Division within the industry and community.

The Food and Beverage Division has maintained accreditation as a Gold Licence Caterer. This program is an initiative of the Restaurant and Catering Industry Association of Employers of WA (Inc), supported by the Health Department of WA and the Australian Institute of Environmental Health.

Highlights

The Food and Beverage Division launched a series of initiatives at Perth Concert Hall for the 2010 West Australian Symphony Orchestra season. With a large subscriber base of patrons who attend concerts week after week and year after year, it is imperative that our services are continually evolving and expanding.

With the introduction of earlier start times in 2010 for DownStairs at the Maj performances, the menu was expanded to include additional food options; doors were opened earlier to encourage patrons to dine at the venue prior to the show.

The reduction of Western Australian wines available in the existing wine portfolio agreement led the Food and Beverage Division to investigate alternatives for the wine supply contract. After six years, the change was made to the Constellation Group, affording a more comprehensive selection of Western Australian wines within the function beverage options, along with more options available by-the-glass at the bars. Within these options, the division has also introduced two new sections for socially and environmentally conscious clients: 'A Light Alternative' offers low alcohol wines and 'A Green Alternative' offers wines packaged in

lightweight, recyclable plastic bottles, designed to impact less on the environment by producing 29 per cent less greenhouse gas emissions.

Major events

Major events catered this year included:

- The Perth International Arts Festival 2010 Launch Function held at the Perth Concert Hall in November and attended by many of Perth's arts community.
- The West Australian Symphony Orchestra 2010 Concert Series Launch, held at the Perth Concert Hall in September. Premium food and sponsored wines complemented the evening's formalities.
- A post-matinee performance High-Tea held by the West Australian Ballet to coincide with Mothers Day. This was so well received it is likely to become an annual event.
- The first launch function of the Cabaret Soiree program was held DownStairs at His Majesty's Theatre in June and was well attended by Perth's arts stakeholders.

SIGNIFICANT ISSUES AND FUTURE DIRECTIONS

- Significant investment is required to maintain the theatres under the Trust's management to a desirable standard and to update infrastructure and technology: the current backlog of maintenance projects, for example, totals \$16 million. Finding the funds to maintain and enhance these important cultural assets will be an ongoing challenge for the Trust within its current budget parameters.
- Two new major venues will soon be added to the Trust's areas of management responsibility: the recently completed Albany Entertainment Centre and the soon-to-be completed State Theatre Centre of Western Australia. The significant work required to get these new centres fully operational will be a major focus of activity for the Trust over the coming year.
- Development of the Trust's reputation as a leading promoter of arts and entertainment in Australia depends, to a large part, on its ability to continue to bring world-class talent to our shores. As such talent is often expensive to secure, the Trust needs to develop more funding partnerships – such as that recently developed with Eventscorp to bring *The Graduate* to Perth – to supplement its limited programming budget.
- The creation of a new Perth Theatre Trust Foundation (detailed on p13) will provide exciting new opportunities to strengthen the organisation's brand and profile and to directly support the growth of the arts and entertainment sector in this State. Expanding fundraising and support activities beyond His Majesty's Theatre – to address the development interests of all theatres under the Trust's control – will require the building of creative new partnerships with business, government and community organisations.

DISCLOSURES AND LEGAL COMPLIANCE

Ministerial directives

No ministerial directives were received during the reporting year.

Other financial disclosures

Pricing policies on services

In accordance with Treasurer's Instruction 903, the Trust has discretion to charge for goods and services subject to Ministerial approval.

Major capital projects

Cabinet endorsed funding for the State Theatre Centre of Western Australia in October 2004, in recognition of the long-standing need for state-of-the-art professional performance spaces with a drama focus. The project has an allocated budget of \$91 million, with construction scheduled for completion in December 2010. The construction contract is being managed by the Department of Treasury and Finance through its Building Management and Works division.

Funding of \$1.6 million was allocated from the Department of Culture and Arts 2009-2010 budget for the restoration of the façade of His Majesty's Theatre, the condition of which has been worsening over recent years due to concrete cancer, steel corrosion and friable concrete. The external balconies of the theatre need to be accessed as part of this restoration project and, depending on their condition, further funding may be required and the timeframe for completion may need to be extended.

The Perth Theatre Trust and the City of Perth have jointly funded a \$1.6 million project for the replacement of the seats at the Perth Concert Hall, which is still in progress.

An upgrade of the information technology and information systems facilities was also in progress at the time of reporting. This \$750,000 project includes investment in an Events Business Management System for the venues and upgrades of voice and VOIP telephony.

Employee information

As at 30 June 2010, the Trust employed 43.69 Full Time Equivalent (FTE) staff, as compared to 39.72 FTE as at 30 June 2009.

Demographics by employment type and gender

Employment Type	Women	Men	Total
Permanent Full-time	15	6	21
Permanent Part-time	21	9	30
Fixed Term Full-time	1	1	2
Fixed Term Part-time	1	3	4
Casual paid in previous 12 months	0	0	0
Other* paid in previous 12 months	0	0	0
Total	38	19	57

*Employees seconded in or out of the organisation or not being paid for reasons such as Leave Without Pay/Parental Leave etc

Age profile

Age	Women	Men	Total	% of total workforce
Less than 25 years	2	1	3	5.26
Greater than 45 years	26	7	34	59.65

Governance disclosures

Interests of senior officers

In accordance with Treasurer's Instruction 903(3)(iv) and guidelines, which relates to the disclosure of any interest in any existing or proposed contract of senior officers, no senior officer had any interest in contracts with the Trust. At the date of reporting, other than normal contracts of employment, none of the following had any interests in existing or proposed contracts with the Trust: Board members or seniors officers; firms of which Board members or senior officers are members; or entities in which Board members or senior officers have substantial interests.

Other legal requirements

Advertising expenditure

In accordance with section 175ZE of the *Electoral Act 1907*, the Perth Theatre Trust is required to report on expenditure incurred during the financial year in relation to advertising agencies, market research organisations, polling organisations, direct mail organisations and media advertising organisations. Details are as follows:

1. The total expenditure for 2009-2010 was \$10,586
2. Expenditure was incurred in the following areas:

Perth Theatre Trust advertising expenditure

Advertising Agencies		\$1,837	Reprotype
		\$ 760	Evoke Media
	\$5,421	\$1,000	GIG Magazine
		\$1,824	Crowther Blayne
Market Research organisations		Nil	Nil
Polling organisations		Nil	Nil
Direct Mail organisations		Nil	Nil
Media Advertising organisations		\$ 568	Media Decisions
	\$2,108	\$1,540	Total Sign Company
		\$ 397	Seek.com
Media Advertising organisations		\$ 355	Arts Hub
	\$3,057	\$ 967	WA News
		\$ 200	Venue Managers' Association
		\$1,138	Adcorp

Compliance with public sector standards and ethical codes

Compliance with the Public Sector Standards and Ethical Codes is assessed regularly by the Department of Culture and the Arts' Human Resources area (on behalf of the Trust) and the Office of Public Sector Standards (in the case of a breach claim).

In accordance with Section 31 of the Public Sector Management Act 1994, the following is a report of the extent to which the Department complied with Public Sector Standards, Western Australian Public Sector Code of Ethics and the Department's Code of Conduct during the reporting year.

COMPLIANCE ISSUE	SIGNIFICANT ACTION TAKEN TO MONITOR AND ENSURE COMPLIANCE
<p>Public Sector Standards</p> <ul style="list-style-type: none"> • Nil breaches 	<ul style="list-style-type: none"> • Information about Public Sector Standards was included on the intranet and incorporated into the Department's Induction Program. • An education program for managers was rolled out. • A portfolio-wide performance management system, the Staff Development System, is in operation and meets the requirements of the Public Sector Standards in Human Resource Management for Performance Management. • Grievance and Performance Management has been incorporated into the Department's Induction Program. • HR policies and guidelines have been developed to ensure compliance issues are recognised.
<p>Western Australian Public Sector Code of Ethics</p> <ul style="list-style-type: none"> • Nil breaches 	<ul style="list-style-type: none"> • An ethics and integrity awareness-raising program has been incorporated into the Induction program for new and existing employees. It covers information on the Western Australian Public Sector Code of Ethics. • The Code of Conduct reflects the same areas as the Code of Ethics.
<p>Code of Conduct</p> <ul style="list-style-type: none"> • Nil breaches 	<ul style="list-style-type: none"> • The Code of Conduct reflects the Western Australian Public Sector Code of Ethics. • The Code of Conduct has been incorporated into the Department's Induction Program. • A discipline policy has been developed.

Disability access and inclusion plan outcomes

In 2006-2007, the Trust reviewed and updated its Disability Services Plan to meet the *Disability Services Act* requirements. This included developing a Disability Access and Inclusion Plan (DAIP) in consultation with the public. The DAIP 2006-2011 is now an accepted plan to assist the Trust to meet the six desired plan outcomes.

The Trust is committed to improving access and equity for all its customer groups and ensuring that people who have a disability or impairment are included, and participate in, the range of services and objectives that the Trust delivers.

The Trust is a member of the Department of Culture and the Arts' Disability Services Planning Committee which comprises all the business support units and Portfolio organisations of the Department, representatives from the Disability Services Commission, Disability in the Arts Disadvantage in the Arts Australia (WA) Inc and two community representatives.

In the reporting year, the Trust continued to progress the development, training and delivery of audio description (via a headset) for live theatre performances for the vision impaired. This service has now been offered at Trust venues for selected performances since early 2009. The Trust has also introduced tactile tours for the vision impaired to provide them with an understanding of the costumes and stage set.

The Playhouse Theatre and His Majesty's Theatre assisted the Perth International Arts Festival with provision of caption services for patrons with hearing disabilities who attended Trust venues during the Perth International Arts Festival season.

The following are the current initiatives of the Trust in addressing the six desired DAIP outcomes:

1. Access for people with disabilities to services and events

Information regarding the Trust's functions and services is written in clear and concise language and is available in alternative formats. Information is provided on the BOCS Ticketing and venues websites on the specific facilities at venues, such as infra red hearing loops (to assist the hearing impaired), seating and parking. Audio description for live theatre performances for the vision impaired is available for selected performances.

2. Disability access to buildings and other facilities

No specific building access improvements were carried out in 2009-2010. Building access audits are planned for the year ahead for Perth Concert Hall and His Majesty's Theatre.

3. Information provided in an appropriate format

Information is available in alternate formats to persons with a disability upon request.

4. People with disabilities receive the same level and quality of service from staff

The Department of Culture and the Arts provides disability awareness training to customer service officers and other staff as required. Staff of the Trust attend these sessions which are designed to ensure staff are fully aware of and understand the needs of people with disabilities. This type of training is included as a component of the induction session for new employees.

5. Opportunity to make complaints

Complaints from any person, or their advocate, are fully investigated and the outcome is conveyed to them in an accessible format.

6. Opportunity to participate in public consultations

Although the Trust did not conduct any public consultations throughout the year, provision is made for any such consultations to be advertised widely and to be held in venues that are accessible. Two community representatives with disabilities participate as members of the Department of Culture and the Arts' Disability Services Planning Committee.

Report on recordkeeping plans

The Trust's recordkeeping plan 2004-2009 was approved by the State Records Office in March 2004. The plan identified the steps to be taken to improve and maintain recordkeeping in the Trust. In April 2009, the Information Management unit of the Department of Culture and the Arts assisted the Trust in reviewing this plan. The review included development of retention and disposal schedules, revision and implementation of the functional thesaurus and revision of recordkeeping policies and procedures.

Substantive equality

This Trust has put in place a number of initiatives to help it achieve the Government's vision for Substantive Equality in public contact areas. In the coming year, the Department of Culture and the Arts will undertake a needs analysis of the Trust to inform future developments in this high public access area of the culture and arts portfolio.

Occupational health, safety and injury management

The Trust is represented by the Occupational Health and Safety (OHS) Committee of the Department for Culture and the Arts (the Department).

Managers and supervisors within the Trust's operational structure are accountable for the health, safety and welfare of employees within their area of responsibility. The outsourcing of venue management has not diminished the responsibility of managers and supervisors, with the AEG Ogden (Perth) Pty Ltd management team monitoring and reviewing OHS

performance in addition to initiating continuous improvement in this area through compliance with Quality Assurance practices.

Formal mechanisms for consultation with employees on occupational safety and health matters are provided through the Human Resources area of the Department. Along with line managers, the Human Resources area is responsible for the management of workers' compensation claims. This section reports on compliance with injury management requirements.

The Department has prepared policies, work practices and procedures to address hazards and hazardous work processes in the workplace and makes these available on the Department's intranet. An Injury Management Policy, also communicated through the intranet, establishes the Department's commitment to assist employees to return to work after a work-related injury or work-related disease.

The Occupational Safety and Health Framework, which covers OSH, workers' compensation and injury management and the recording and reporting of OSH within the Department, has been reviewed by the Department to bring it up-to-date with all aspects of the revised OSH Act and Public Sector Code of Practice for Occupational Safety and Health. Implementation of the new framework began this year, and includes an employee awareness strategy and manager training.

The Trust's figures for workers' compensation in the reporting year were:

Workers compensation information

<i>Indicator</i>	<i>Target 2008/09</i>	<i>Actual</i>
Number of fatalities	Zero (0)	0
Lost time injury/diseases (LTI/D) incidence rate	Zero (0) or 10% reduction on previous year	0
Lost time injury severity rate	Zero (0) or 10% improvement on previous year	0
Percentage of injured workers returned to work within 28 weeks	Actual percentage result to be reported	N/A – nil claims recorded
Percentage of managers trained in occupational safety, health and injury management responsibilities *	Greater than or equal to 50%	Not recorded*

*Records are not kept at DCA level for this category. Training requirements will be considered as part of the OSH Framework review.



Auditor General

INDEPENDENT AUDIT OPINION

To the Parliament of Western Australia

PERTH THEATRE TRUST FINANCIAL STATEMENTS AND KEY PERFORMANCE INDICATORS FOR THE YEAR ENDED 30 JUNE 2010

I have audited the accounts, financial statements, controls and key performance indicators of the Perth Theatre Trust.

The financial statements comprise the Statement of Financial Position as at 30 June 2010, and the Statement of Comprehensive Income, Statement of Changes in Equity and Statement of Cash Flows for the year then ended, a summary of significant accounting policies and other explanatory Notes.

The key performance indicators consist of key indicators of effectiveness and efficiency.

Trustees' Responsibility for the Financial Statements and Key Performance Indicators

The Trustees are responsible for keeping proper accounts, and the preparation and fair presentation of the financial statements in accordance with Australian Accounting Standards and the Treasurer's Instructions, and the key performance indicators. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial statements and key performance indicators that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; making accounting estimates that are reasonable in the circumstances; and complying with the Financial Management Act 2006 and other relevant written law.

Summary of my Role

As required by the Auditor General Act 2006, my responsibility is to express an opinion on the financial statements, controls and key performance indicators based on my audit. This was done by testing selected samples of the audit evidence. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion. Further information on my audit approach is provided in my audit practice statement. This document is available on the OAG website under "How We Audit".

An audit does not guarantee that every amount and disclosure in the financial statements and key performance indicators is error free. The term "reasonable assurance" recognises that an audit does not examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the financial statements and key performance indicators.

Perth Theatre Trust
Financial Statements and Key Performance Indicators for the year ended 30 June 2010

Audit Opinion

In my opinion,

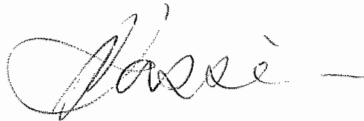
- (i) the financial statements are based on proper accounts and present fairly the financial position of the Perth Theatre Trust at 30 June 2010 and its financial performance and cash flows for the year ended on that date. They are in accordance with Australian Accounting Standards and the Treasurer's Instructions;
- (ii) the controls exercised by the Trust provide reasonable assurance that the receipt, expenditure and investment of money, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions; and
- (iii) the key performance indicators of the Trust are relevant and appropriate to help users assess the Trust's performance and fairly represent the indicated performance for the year ended 30 June 2010.



GLEN CLARKE
ACTING AUDITOR GENERAL
14 September 2010

**CERTIFICATION OF PERFORMANCE INDICATORS FOR THE YEAR
ENDED 30 JUNE 2010**

We hereby certify that the Performance Indicators are based on proper records, are relevant and appropriate for assisting users to assess the Perth Theatre Trust performance, and fairly represent the performance of the Perth Theatre Trust for the financial year ended 30 June 2010.



Trustee
2 September 2010



Trustee
2 September 2010

PERFORMANCE INDICATORS

Performance Indicator Information

Government Goal

The PTT (the Trust) contributes to the achievement of the Government Goal:

Greater focus on achieving results in key service delivery areas for the benefit of all Western Australians.

Government Desired Outcomes

Outcome 1:

A creative, sustainable and accessible culture and arts sector.

Outcome 2:

Western Australia's natural, cultural and documentary collections are managed, conserved and accessible.

The Trust is a statutory authority within the Culture and Arts portfolio and is shown under Venue Management Services in the 2009-2010 Budget Papers. Key performance indicators have been developed in accordance with Treasurer's Instruction 904 to evaluate the Trust's performance in achieving the Government Desired Outcome and provide an overview of the critical and material aspects of service provision.

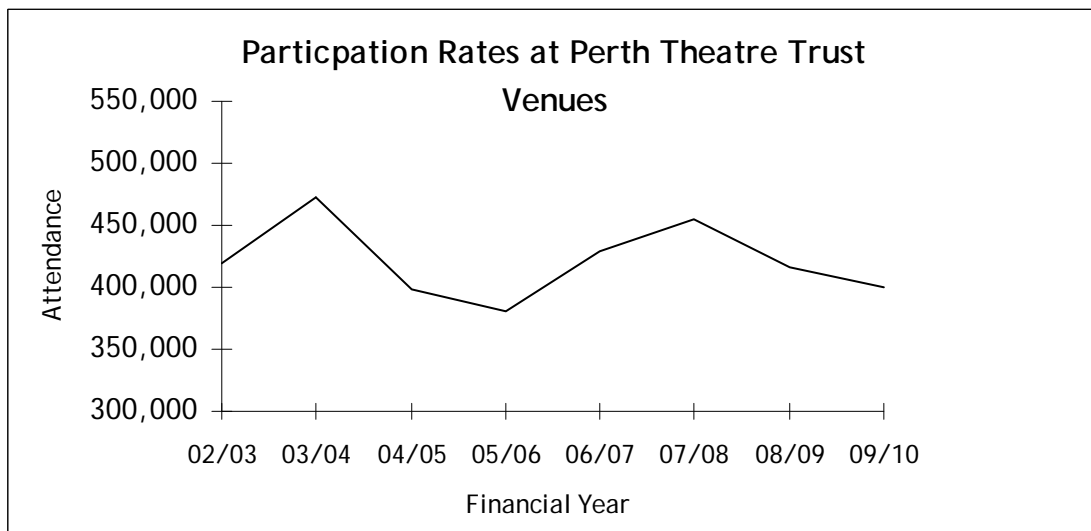
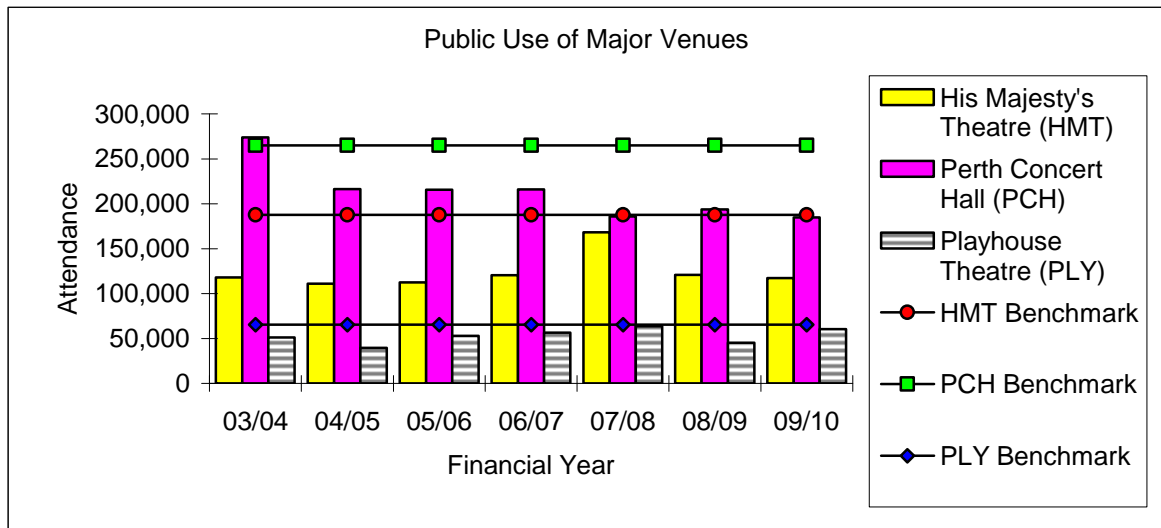
KEY EFFECTIVENESS INDICATORS

Indicator 1 - Venue Management Services

Measures of Access to the Arts

Rationale

The following charts provide access indicators for attendances at performances in Trust venues. While the Trust has only limited influence on either the number of productions and performances presented at its venues or the number of patrons who choose to attend those performances, its aim is to assist presenters to maximise attendances.



Public Use of Major Venues – Venue

Usage Trend

The number of performances/events across venues was 910 in 2009-2010. This is a small decrease in the number of events from last year's figure of 956.

Note 1: Participation Rates at Perth Theatre Trust Venues

Overall, the attendance rate at Trust venues was 400,378 a decrease in attendances from last year's figure of 416,067.

EFFICIENCY INDICATORS

Key Performance Indicators Overview

The number of events across venues was 910 in 2009-2010. This represents a small decrease of 5 per cent on last year's events. While a decrease on the previous years actual, the result is greater than the estimated 792 events. The global financial crisis impact from 2008-2009 did not impact significantly for the reporting year.

The decreased number of events resulted in a decline of 4 per cent in attendance compared to last year.

The table below represents the number of performances at venues managed by the Perth Theatre Trust. These performance measures address the efficiency with which the Trust undertakes work associated in achieving this service.

Measure	2006-07	2007-2008	2008-2009	2009-2010	2009-2010
	Actual	Actual	Actual	Target	Actual
Number of performances at Trust venues	892	1139	956	792	910
Average cost per performance	\$18,733	\$15,110	\$18,666	\$22,379	\$20,049

Note 2:

a) A total of 910 events were presented at Trust venues against a target of 792 for 2009-2010. The variance for events numbers is due to a higher number of events than expected at all Trust venues.

CERTIFICATION OF FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2010

The accompanying financial statements of Perth Theatre Trust have been prepared in compliance with the provisions of the Financial Management Act 2006 from proper accounts and records to present fairly the financial transactions for the financial year ending 30 June 2010 and the financial position as at 30 June 2010.

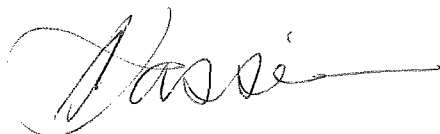
At the date of signing, we are not aware of any circumstances which would render any particulars included in the financial statements misleading or inaccurate.



Lionel Henry CA
Chief Finance Officer
2 September 2010



Janet Davidson JP, GAICD, MAIM
Member of Perth Theatre Trust
2 September 2010



Saliba Sassine BEd (Hons) PhD (UWA), SAFin
Chairman of Perth Theatre Trust
2 September 2010

Perth Theatre Trust
Statement of Comprehensive Income
For the year ended 30 June 2010

	Note	2010 \$000	2009 \$000
COST OF SERVICES			
Expenses			
Employee benefits expense	5	9,839	9,592
Supplies and services	6	3,858	4,051
Depreciation and amortisation expense	7	1,030	984
Accommodation expenses	8	2,060	1,926
Cost of sales	11	964	996
Loss on disposal of non-current assets	15	14	12
Other expenses	9	480	284
Total cost of services		18,245	17,845
Income			
<i>Revenue</i>			
User charges and fees	10	7,709	7,414
Sales	11	3,515	3,857
Sponsorship	12	598	297
Interest revenue	13	295	413
Other revenue	14	279	311
Total Revenue		12,396	12,292
Total income other than income from State Government		12,396	12,292
NET COST OF SERVICES		5,849	5,553
INCOME FROM STATE GOVERNMENT			
	16		
Service appropriation		2,279	2,965
Assets assumed		6	0
Resources received free of charge		2,542	2,005
Total income from State Government		4,827	4,970
DEFICIT FOR THE PERIOD		(1,022)	(583)
OTHER COMPREHENSIVE INCOME			
Changes in asset revaluation surplus		(799)	757
Total other comprehensive income		(799)	757
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD		(1,821)	174

The Statement of Comprehensive Income should be read in conjunction with the accompanying notes

Perth Theatre Trust
Statement of Financial Position
As at 30 June 2010

	Note	2010 \$000	2009 \$000
ASSETS			
Current Assets			
Cash and cash equivalents	30	5,459	5,086
Restricted cash and cash equivalents	17, 30	3,625	3,758
Inventories	18	91	82
Receivables	19	411	771
Amounts receivable for services	20	771	735
Other current assets	21	879	685
Total Current Assets		11,236	11,117
Non-Current Assets			
Amounts receivable for services	20	5,362	4,680
Property, plant and equipment	22	33,436	33,901
Intangible assets	23	327	85
Total Non-Current Assets		39,125	38,666
TOTAL ASSETS		50,361	49,783
LIABILITIES			
Current Liabilities			
Payables	25	1,726	1,356
Funds held in trust	26	3,257	3,314
Provisions	27	300	289
Other current liabilities	28	349	308
Total Current Liabilities		5,632	5,267
Non Current Liabilities			
Provisions	27	83	116
Total Non Current Liabilities		83	116
Total Liabilities		5,715	5,383
NET ASSETS		44,646	44,400
EQUITY			
Contributed equity	29	10,426	8,359
Reserves		9,921	10,720
Accumulated surplus		24,299	25,321
TOTAL EQUITY		44,646	44,400

The Statement of Financial Position should be read in conjunction with the accompanying notes.

Perth Theatre Trust
Statement of Changes in Equity
For the year ended 30 June 2010

	Note	Contributed equity \$000	Reserves \$000	Accumulated surplus / \$000	Total equity \$000
Balance at 1 July 2008	29	4,763	9,963	25,904	40,630
Total comprehensive income for the year			757	(583)	174
Transactions with owners in their capacity as owners:					
Capital appropriations		3,596			3,596
Total		3,596	757	(583)	3,770
Balance at 30 June 2009		8,359	10,720	25,321	44,400
Balance at 1 July 2009		8,359	10,720	25,321	44,400
Total comprehensive income for the year			(799)	(1,022)	(1,821)
Transactions with owners in their capacity as owners:					
Capital appropriations		2,067			2,067
Total		2,067	(799)	(1,022)	246
Balance at 30 June 2010		10,426	9,921	24,299	44,646

The Statement of Changes in Equity should be read in conjunction with the accompanying notes

Perth Theatre Trust
Statement of Cash Flows
For the year ended 30 June 2010

	Note	2010 \$000	2009 \$000
CASH FLOWS FROM STATE GOVERNMENT			
Service appropriation		1,256	1,835
Capital contributions		2,067	3,596
Holding account drawdowns		305	418
Net cash provided by State Government		3,628	5,849
Utilised as follows:			
CASH FLOWS FROM OPERATING ACTIVITIES			
Payments			
Payments from trust fund		(33,504)	(30,267)
Employee benefits		(7,232)	(7,605)
Supplies and services		(4,471)	(5,388)
Accommodation		(2,060)	(1,926)
GST payments on purchases		(1,510)	(1,376)
GST payments to taxation authority		(1,098)	(1,098)
Other payments		(479)	(284)
Receipts			
Receipts into trust fund		33,447	29,950
User charges and fees		7,916	7,404
Sale of goods and services		3,515	3,857
Sponsorship		598	297
Interest received		284	467
GST receipts on sales		1,109	1,083
GST receipts from taxation authority		1,479	1,376
Other receipts		232	296
Net cash provided used in operating activities	30	(1,774)	(3,214)
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of non-current physical assets		(1,614)	(941)
Net cash provided used in investing activities		(1,614)	(941)
Net (decrease)/increase in cash and cash equivalents		240	1,694
Cash and cash equivalents at the beginning of period		8,844	7,150
CASH AND CASH EQUIVALENTS AT THE END OF PERIOD	30	9,084	8,844

The Statement of Cash Flows should be read in conjunction with the accompanying notes

Perth Theatre Trust
Notes to the Financial Statements
For the year ended 30 June 2010

Note 1. Australian Accounting Standards

General

Perth Theatre Trust's financial statements for the year ended 30 June 2010 have been prepared in accordance with Australian Accounting Standards. The term 'Australian Accounting Standards' refers to Standards and Interpretations issued by the Australian Accounting Standard Board (AASB).

Perth Theatre Trust has adopted any applicable, new and revised Australian Accounting Standards from their operative dates.

Early adoption of standards

Perth Theatre Trust cannot early adopt an Australian Accounting Standard unless specifically permitted by TI 1101 *Application of Australian Accounting Standards and Other Pronouncements*. No Australian Accounting Standards that have been issued or amended but not operative have been early adopted by Perth Theatre Trust for the annual reporting period ended 30 June 2010.

Note 2. Summary of significant accounting policies

(a) General statement

The financial statements constitute general purpose financial statements that have been prepared in accordance with Australian Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board as applied by the Treasurer's instructions. Several of these are modified by the Treasurer's instructions to vary application, disclosure, format and wording.

The *Financial Management Act* and the Treasurer's instructions are legislative provisions governing the preparation of financial statements and take precedence over the Australian Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board.

Where modification is required and has a material or significant financial effect upon the reported results, details of that modification and the resulting financial effect are disclosed in the notes to the financial statements.

(b) Basis of preparation

The financial statements have been prepared on the accrual basis of accounting using the historical cost convention, modified by the revaluation of land, buildings and infrastructure which have been measured at fair value.

The accounting policies adopted in the preparation of the financial statements have been consistently applied throughout all periods presented unless otherwise stated.

The financial statements are presented in Australian dollars and all values are rounded to the nearest thousand dollars (\$'000).

The judgements that have been made in the process of applying Perth Theatre Trust's accounting policies that have the most significant effect on the amounts recognised in the financial statements are disclosed at note 3 'Judgements made by management in applying accounting policies'.

(c) Reporting entity

The reporting entity comprises the Perth Theatre Trust

(d) Contributed equity

AASB Interpretation 1038 *Contributions by Owners Made to Wholly-Owned Public Sector Entities* requires transfers in the nature of equity contributions, other than as a result of a restructure of administrative arrangements, to be designated by the Government (the owner) as contributions by owners (at the time of, or prior to transfer) before such transfers can be recognised as equity contributions. Capital appropriations have been designated as contributions by owners by Treasurer's Instruction TI 955 *Contributions by Owners made to Wholly Owned Public Sector Entities* and have been credited directly to Contributed equity.

Transfer of net assets to/from other agencies, other than as a result of restructure of administrative arrangements, are designated as contributions by owners where the transfers are non-discretionary and non-reciprocal.

Perth Theatre Trust

Notes to the Financial Statements

For the year ended 30 June 2010

(e) Income

Revenue recognition

Revenue is measured at the fair value of consideration received or receivable. Revenue is recognised for the major business activities as follows:

Sale of goods

Revenue is recognised from the sale of goods and disposal of other assets when the significant risks and rewards of ownership control transfer to the purchaser and can be measured reliably.

Provision of services

Revenue is recognised on delivery of the service to the client or by reference to the stage of completion of the transaction.

Interest

Revenue is recognised as the interest accrues.

Service appropriations

Service Appropriations are recognised as revenues at nominal value in the period in which Perth Theatre Trust gains control of the appropriated funds. Perth Theatre Trust gains control of the appropriated funds at the time those funds are deposited to the bank account or credited to "Amounts receivable for services" (holding account) held at Treasury.

Grants, donations, gifts and other non-reciprocal contributions

Revenue is recognised at fair value when Perth Theatre Trust obtains control over the assets comprising the contributions, usually when cash is received.

Other non-reciprocal contributions that are not contributions by owners are recognised at their fair value. Contributions of services are only recognised when a fair value can be reliably determined and the services would be purchased if not donated.

Gains

Gains may be realised or unrealised and are usually recognised on a net basis. These include gains arising on the disposal of non-current assets and some revaluations of non-current assets.

(f) Property, Plant and Equipment

Capitalisation/Expensing of assets

Items of property, plant and equipment costing over \$5,000 or more are recognised as assets and the cost of utilising assets is expensed (depreciated) over their useful lives. Items of property, plant and equipment costing less than \$5,000 are immediately expensed direct to the Statement of Comprehensive Income (other than where they form part of a group of similar items which are significant in total).

Initial recognition and measurement

All items of property, plant and equipment are initially recognised at cost.

For items of property, plant and equipment acquired at no cost or for nominal cost, the cost is their fair value at the date of acquisition.

Subsequent Measurement

Subsequent to initial recognition as an asset, the revaluation model is used for the measurement of land and buildings and the cost model for all property, plant and equipment. Land and buildings are carried at fair value less accumulated depreciation on buildings and accumulated impairment losses. All other items of property, plant and equipment are stated at historical cost less accumulated depreciation and accumulated impairment losses.

Where market-based evidence is available, the fair value of land and buildings is determined on the basis of current market buying values determined by reference to recent market transactions. When buildings are revalued by reference to recent market transactions, the accumulated depreciation is eliminated against the gross carrying amount of the asset and the net amount restated to the revalued amount.

Perth Theatre Trust

Notes to the Financial Statements

For the year ended 30 June 2010

Where market-based evidence is not available, the fair value of land and buildings is determined on the basis of existing use. This normally applies where buildings are specialised or where land use is restricted. Fair value for existing use assets is determined by reference to the cost of replacing the remaining future economic benefits embodied in the asset, i.e.. the depreciated replacement cost. Where the fair value of buildings is dependent on using the depreciated replacement cost, the gross carrying amount and the accumulated depreciation are restated proportionately.

Independent valuations of land and buildings are provided annually by the Western Australian Land Information Authority (Valuation Services) and recognised with sufficient regularity to ensure that the carrying amount does not differ materially from the asset's fair value at the end of the reporting date.

The most significant assumptions in estimating fair value are made in assessing whether to apply the existing use basis to assets and in determining estimated useful life. Professional judgement by the valuer is required where the evidence does not provide a clear distinction between market type assets and existing use assets.

Derecognition

Upon disposal or derecognition of an item of property, plant and equipment, any revaluation reserve relating to that asset is retained in the asset revaluation surplus.

Asset revaluation surplus

The asset revaluation surplus is used to record increments and decrements on the revaluation of non-current assets as described in note 22 'Property, plant and equipment'.

Depreciation

All non-current assets having a limited useful life are systematically depreciated over their estimated useful lives in a manner that reflects the consumption of their future economic benefits.

Land is not depreciated. Depreciation on other assets is calculated using the straight line method, using rates which are reviewed annually. Estimated useful lives for each class of depreciable asset are:

Buildings	66 years
Air conditioning upgrades	4 to 25 years
Leasehold improvements	3 to 10 years
Communication equipment	10 years
Computer hardware	3 to 5 years
Furniture, fixtures and fittings	5 to 20 years
Plant and machinery	3 to 10 years
Office equipment	4 to 10 years
Other equipment	4 to 20 years

Works of art controlled by Perth Theatre Trust are classified as property, plant and equipment, which are anticipated to have very long and indefinite useful lives. Their service potential has not, in any material sense, been consumed during the reporting period and so no depreciation has been recognised.

(g) Intangible assets

Capitalisation/Expensing of assets

Acquisitions of intangible assets costing over \$5,000 or more and internally generated intangible assets costing \$50,000 or more are capitalised. The cost of utilising the assets are expensed (amortised) over their useful life. Costs incurred below these thresholds are immediately expensed directly to the Statement of Comprehensive Income.

All acquired and internally developed intangible assets are initially recognised at cost. For assets acquired at no cost or for nominal consideration, the cost is their fair value at the date of acquisition.

The cost model is applied for subsequent measurement requiring the asset to be carried at cost less any accumulated amortisation and accumulated impairment losses.

Perth Theatre Trust

Notes to the Financial Statements

For the year ended 30 June 2010

Amortisation for intangible assets with finite useful lives is calculated for the period of the expected benefit (estimated useful life) on the straight line basis using rates which are reviewed annually. All intangible assets controlled by Perth Theatre Trust have a finite useful life and zero residual value.

The expected useful lives for each class of intangible asset are:

Software^(a) 4 to 5 years

(a) Software that is not integral to the operation of any related hardware.

Computer Software

Software that is an integral part of the related hardware is treated as property, plant and equipment. Software that is not an integral part of the related hardware is treated as an intangible asset. Software costing less than \$5,000 is expensed in the year of acquisition.

(h) Impairment of Assets

Property, plant and equipment and intangible assets are tested for any indication of impairment at each reporting period. Where there is an indication of impairment, the recoverable amount is estimated. Where the recoverable amount is less than the carrying amount, the asset is considered impaired and written down to the recoverable amount and an impairment loss is recognised. As Perth Theatre Trust is a not-for-profit entity, unless an asset has been identified as a surplus asset, the recoverable amount is the higher of an asset's fair value less costs to sell and depreciated replacement cost.

The risk of impairment is generally limited to circumstances where an asset's depreciation is materially understated or where the replacement cost is falling or where there is a significant change in useful life. Each relevant class of assets is reviewed annually to verify that the accumulated depreciation/amortisation reflects the level of consumption or expiration of asset's future economic benefits and to evaluate any impairment risk from falling replacement costs.

Intangible assets with an indefinite useful life and intangible assets not yet available for use are tested for impairment at each reporting period irrespective of whether there is any indication of impairment.

The recoverable amount of assets identified as surplus assets is the higher of fair value less costs to sell and the present value of future cash flows expected to be derived from the asset. Surplus assets carried at fair value have no risk of material impairment where fair value is determined by reference to market-based evidence. Where fair value is determined by reference to depreciated replacement cost, surplus assets are at risk of impairment and the recoverable amount is measured. Surplus assets at cost are tested for indications of impairment at each reporting period.

(i) Leases

Perth Theatre Trust holds operating leases for office accommodation. Lease payments are expensed on a straight line basis over the lease term as this represents the pattern of benefits derived from the leased properties.

(j) Financial Instruments

In addition to cash, Perth Theatre Trust has two categories of financial instrument:

- * Loans and receivables; and
- * Financial liabilities measured at amortised cost.

Financial Instruments have been disaggregated into the following classes:

Financial Assets:

- * Cash and cash equivalents
- * Restricted cash and cash equivalents
- * Receivables
- * Amounts receivable for services

Financial Liabilities:

- * Payables
- * Funds held in trust

Perth Theatre Trust

Notes to the Financial Statements

For the year ended 30 June 2010

Initial recognition and measurement of financial instruments is at fair value which normally equates to the transaction cost or the face value. Subsequent measurement is at amortised cost using the effective interest method.

The fair value of short-term receivables and payables is the transaction cost or the face value because there is no interest rate applicable and subsequent measurement is not required as the effect of discounting is not material.

(k) Cash and Cash Equivalents

For the purposes of the Statement of Cash Flows, cash and cash equivalent (and restricted cash and cash equivalent) assets comprise cash on hand and short-term deposits with original maturities of three months or less that are readily convertible to a known amount of cash and which are subject to insignificant risk of changes in value.

(l) Accrued Salaries

Accrued salaries represents the amount due to staff but unpaid at the end of the financial year, as the pay date for the last pay period for that financial year does not coincide with the end of the financial year. Accrued salaries are recognised by the Department of Culture and the Arts. The expense is recognised in the Statement of Comprehensive Income of Perth Theatre Trust with a corresponding resource received free of charge.

(m) Amounts Receivable for Services (Holding Account)

Perth Theatre Trust receives funding on an accrual basis that recognises the full annual cash and non-cash cost of services. The appropriations are paid partly in cash and partly as an asset (Holding Account receivable) that is accessible on the emergence of the cash funding requirement to cover items such as leave entitlements and asset replacement.

(n) Inventories

Inventories are measured at the lower of cost and net realisable value. Costs are assigned by the method most appropriate to each particular class of inventory, with the majority being valued on a first in first out basis.

Inventories not held for resale are valued at cost unless they are no longer required, in which case they are valued at net realisable value.

(o) Receivables

Receivables are recognised and carried at original invoice amount less an allowance for any uncollectible amounts (i.e. impairment). The collectability of receivables is reviewed on an ongoing basis and any receivables identified as uncollectible are written-off against the allowance account. The allowance for uncollectible amounts (doubtful debts) is raised when there is objective evidence that Perth Theatre Trust will not be able to collect the debts. The carrying amount is equivalent to fair value as it is due for settlement within 30 days.

(p) Payables

Payables are recognised at the amounts payable when Perth Theatre Trust becomes obliged to make future payments as a result of a purchase of assets or services. The carrying amount is equivalent to fair value, as they are generally settled within 30 days.

(q) Provisions

Provisions are liabilities of uncertain timing or amount and are recognised where there is a present legal, equitable or constructive obligation as a result of a past event and when the outflow of resources embodying economic benefits is probable and a reliable estimate can be made of the amount of the obligation. Provisions are reviewed at the end of each reporting period.

Perth Theatre Trust

Notes to the Financial Statements

For the year ended 30 June 2010

Provisions - employee benefits

Annual leave and long service leave

The liability for annual and long service leave expected to be settled within 12 months after the end of the reporting period is recognised and measured at the undiscounted amounts expected to be paid when the liabilities are settled. Annual and long service leave expected to be settled more than 12 months after the reporting period is measured at the present value of amounts expected to be paid when the liabilities are settled. Leave liabilities are in respect of services provided by employees up to the reporting period.

When assessing expected future payments consideration is given to expected future wage and salary levels including non-salary components such as employer superannuation contributions. In addition, the long service leave liability also considers the experience of employee departures and periods of service.

The expected future payments are discounted using market yields at the reporting period on national government bonds with terms to maturity that match, as closely as possible, the estimated future cash outflows.

Long service leave entitlements for permanent and casual employees are calculated based on the probability of employees reaching the required full term of 10 years continuous service, payable pro-rata after 7 years.

All annual leave and unconditional long service leave provisions are classified as current liabilities as Perth Theatre Trust does not have an unconditional right to defer settlement of the liability for at least 12 months after the reporting period.

Superannuation

The Government Employees Superannuation Board (GESB) in accordance with legislative requirements administers public sector superannuation arrangement in Western Australia.

Employees may contribute to the Pension Scheme, a defined benefit pension scheme now closed to new members or the Gold State Superannuation Scheme (GSS), a defined benefit lump sum scheme also closed to new members.

Perth Theatre Trust has no liabilities under the Pension or the GSS Schemes. The liabilities for the unfunded Pension Scheme and the unfunded GSS Scheme transfer benefits due to members who transferred from the Pension Scheme are assumed by the Treasurer. All other GSS Scheme obligations are funded by concurrent contributions made by Perth Theatre Trust to the GESB. The concurrently funded part of the GSS Scheme is a defined contribution scheme as these contributions extinguish all liabilities in respect of the concurrently funded GSS Scheme obligations.

Employees commencing employment prior to 16 April 2007 who were not members of either the Pension or the GSS Schemes became non-contributory members of the West State Superannuation Scheme (WSS). Employees commencing employment on or after 16 April 2007 became members of the GESB Super Scheme (GESBS). Both of these schemes are accumulated schemes. Perth Theatre Trust makes concurrent contributions to GESB on behalf of employees in compliance with the Commonwealth Government's Superannuation Guarantee (Administration) Act 1992. These contributions extinguish the liability for superannuation charges in respect of the WSS and GESBS Schemes.

The GESB makes all benefit payments in respect of the Pension and GSS Schemes, and is recouped by the Treasurer for the employer's share.

Provisions - Other

Employment On-Costs

Employment on-costs, including workers' compensation insurance, are not employee benefits and are recognised separately as liabilities and expenses when the employment to which they relate has occurred. Employment on-costs are included as part of 'Other expenses' and are not included as part of Perth Theatre Trust's 'Employee benefits expense'. The related liability is included in 'Employment on-costs provision'.

(r) Superannuation Expense

The superannuation expense in the Statement of Comprehensive Income comprises employer contributions paid to the GSS (concurrent contributions), the West State Superannuation Scheme (WSS), and the GESB Super Scheme (GESBS).

The GSS Scheme is a defined benefit scheme for the purpose of employees and whole-of-government reporting. However, apart from the transfer benefit, it is a defined contribution plan for agency purposes because the concurrent contributions (defined contributions) made by the agency to GESB extinguishes the agency's obligations to the related superannuation liability.

Perth Theatre Trust

Notes to the Financial Statements

For the year ended 30 June 2010

(s) Resources Received Free of Charge or for Nominal Cost

Resources received free of charge or for nominal cost that can be reliably measured are recognised as income and as assets or expenses as appropriate, at fair value.

Where assets or services are received from another State Government agency, these are separately disclosed under Income from State Government in the Statement of Comprehensive Income.

(t) Comparative Figures

Comparative figures are, where appropriate, reclassified to be comparable with the figures presented in the current financial year.

(u) Department of Culture and the Arts

The Department provides staff and other support to agencies in the Culture and the Arts portfolio. The Department receives an appropriation for salary costs, superannuation and fringe benefits tax. These resources, provided to the Board, but paid for by the Department, have been treated as "Resources received free of charge" in the Statement of Comprehensive Income under the item "Income from State Government".

In addition the Department also provides shared corporate services to Perth Theatre Trust which are not recognised in the Statement of Comprehensive Income.

Note 3. Judgements made by management in applying accounting policies

The preparation of financial statements requires management to make judgements about the application of accounting policies that have a significant effect on the amounts recognised in the financial statements. Perth Theatre Trust evaluates these judgements regularly.

Operating Lease Commitment

Perth Theatre Trust has entered into a commercial lease for a motor vehicle and has determined that the lessor retains all the significant risks and rewards of ownership of the property. Accordingly, this lease has been classified as an operating lease.

Perth Theatre Trust has operating leases for buildings. The property leases are non-cancellable leases, with rent payable monthly in advance. Contingent rental provisions within the lease agreements require that minimum lease payments shall be increased by the lower of CPI or 3.5% per annum. An option exists to renew the leases at the end of the term.

Note 4. Disclosure of changes in accounting policy and estimates

Initial application of an Australian Accounting Standard

Perth Theatre Trust has applied the following Australian Accounting Standards and Australian Accounting Interpretations effective for annual reporting periods beginning on or after 1 July 2009 that have impacted on Perth Theatre Trust:

AASB 101	<i>Presentation of Financial Statements</i> (September 2007). This Standard has been revised and introduces a number of terminology changes as well as changes to the structure of the Statement of Changes in Equity and the Statement of Comprehensive Income. It is now a requirement that owner changes in equity be presented separately from non-owner changes in equity. There is no financial impact resulting from the application of this revised Standard.
AASB 2007-10	Further Amendments to Australian Accounting Standards arising from AASB 101. This Standard changes the term 'general purpose financial report' to 'general purpose financial statements'. Where appropriate in Australian Accounting Standards and the Framework to better align with IFRS terminology. There is no financial impact resulting from the application of this Standard.
AASB 2008-13	Amendments to Australian Accounting Standards arising from AASB Interpretation 17 - Distributions of Non-cash Assets to Owners [AASB 5 & AASB 110]. This Standard amends AASB 5 Non-current Assets Held for Sale and Discontinued Operations in respect of the classification, presentation and measurement of non-current assets held for distribution to owners in their capacity as owners. This may impact on the presentation and classification of Crown land held by Perth Theatre Trust where the Crown land is to be sold by the Department of Regional Development and Lands (formerly Department of Planning and Infrastructure). Perth Theatre Trust does not expect any financial impact when the Standard is first applied.

Perth Theatre Trust
Notes to the Financial Statements
For the year ended 30 June 2010

AASB 2009-2 Amendments to Australian Accounting Standards - Improving Disclosures about Financial Instruments AASB 4, AASB 7, AASB 1023 & AASB 1038. This Standard amends AASB 7 and will require enhanced disclosures about fair value measurements and liquidity risk with respect to financial instruments. There is no financial impact resulting from the application of this Standard.

Voluntary changes in Accounting Policy

Perth Theatre Trust made no voluntary changes to its Accounting Policy during 2010

Future impact of Australian Accounting Standards not yet operative

Perth Theatre Trust cannot early adopt an Australian Accounting Standard unless specifically permitted by TI 1101 Application of Australian Accounting Standards and Other Pronouncements. Consequently, Perth Theatre Trust has not applied early any following Australian Accounting Standards that have been issued that may impact Perth Theatre Trust. Where applicable, Perth Theatre Trust plans to apply these Australian Accounting Standards from their application date.

		Operative for reporting periods beginning
AASB 2009-11	<p><i>Amendments to Australian Accounting Standards arising from AASB 9 [AASB 1, 3, 4, 5, 7, 101, 102, 108, 112, 118, 121, 128, 131, 132, 136, 139, 1023 & 1038 and Interpretations 10 & 12].</i></p> <p>The amendment to AASB 7 requires modification to the disclosure of categories of financial assets. Perth Theatre Trust does not expect any financial impact when the Standard is first applied. The disclosure of categories of financial assets in the notes will change.</p>	1 Jan 2013
AASB 1053	<p><i>Application of Tiers of Australian Accounting Standards</i></p> <p>The Standard establishes a differential financial reporting framework consisting of two tiers of reporting requirements for preparing general purpose financial statements.</p> <p>The Standard does not have any financial impact on Perth Theatre Trust. However it may affect disclosures in the financial statements of Perth Theatre Trust if the reduced disclosure requirements apply. DTF has not yet determined the application or the potential impact of the new Standard for agencies.</p>	1 July 2013
AASB 2010-2	<p><i>Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements.</i></p> <p>The Standard makes amendments to many Australian Accounting Standards, including Interpretations, to introduce reduced disclosure requirements into these pronouncements for application by certain types of entities.</p> <p>The Standard does not have any financial impact on Perth Theatre Trust. However this Standard may reduce some note disclosures in the financial statements of Perth Theatre Trust. DTF has not yet determined the application or the potential impact of these Standards for agencies.</p>	1 Jan 2013

Perth Theatre Trust
Notes to the Financial Statements
For the year ended 30 June 2010

Note 5. Employee benefits expense

	2010	2009
	\$000	\$000
Wages and salaries ^(a)	8,013	7,698
Superannuation - defined contribution plans ^(b)	184	174
Superannuation - other schemes	513	617
Long service leave ^(c)	90	79
Annual leave ^(c)	472	483
Other related expenses	567	541
	9,839	9,592

(a) Includes the value of the fringe benefit to the employee plus the fringe benefit tax component.

(b) Defined contribution plans include West State, Gold State and GESB Super Schemes (contributions paid).

(c) Includes a superannuation contribution component.

Employment on-costs such as workers compensation insurance are included at note 9 'Other Expenses'.

The employment on-costs liability is included at note 27 'Provisions'.

Note 6. Supplies and services

	2010	2009
	\$000	\$000
Communications	407	422
Consultants and contractors	141	74
Consumables	279	293
Advertising and promotion	96	133
Management fees	430	393
Programming	259	126
Equipment purchases	414	318
Insurance premiums	120	141
Lease hire	227	317
Legal fees	40	18
Licences	104	68
Maintenance	419	528
Printing	37	74
Bank and credit card charges	118	126
Temporary staff	328	330
Travel	101	55
Entertainment	49	66
Other	289	569
	3,858	4,051

Note 7. Depreciation and amortisation expense

	2010	2009
	\$000	\$000
<u>Depreciation</u>		
Buildings	391	357
Leasehold improvements	203	268
Plant, equipment and vehicles	376	347
Total depreciation	970	972
<u>Amortisation</u>		
Intangible assets	60	12
Total amortisation	60	12
Total depreciation and amortisation	1,030	984

Perth Theatre Trust
Notes to the Financial Statements
For the year ended 30 June 2010

Note 8. Accommodation expenses

	2010	2009
	\$000	\$000
Rent	338	286
Electricity and gas	587	465
Water	160	142
Repairs and maintenance	538	562
Cleaning	135	174
Security	155	172
Other	147	125
	2,060	1,926

Note 9. Other expenses

	2010	2009
	\$000	\$000
Sponsorship	224	116
Advance - Dama Orchestra	105	0
Employment on-costs ^(a)	110	110
Audit Fees	32	35
Doubtful debts expense	1	0
Other	8	23
	480	284

(a) Includes worker's compensation insurance and other employment on-costs. The on-costs liability associated with the recognition of annual and long service leave liability is included at note 27 'Provisions'. Superannuation contributions accrued as part of the provision for leave are employee benefits and are not included in employment on-costs.

Note 10. User charges and fees

	2010	2009
	\$000	\$000
Venue hire and related charges	4,973	5,008
BOCS ticketing fees	2,736	2,406
	7,709	7,414

Note 11. Trading Profit

	2010	2009
	\$000	\$000
Sales	3,515	3,857
Cost of Sales:		
Opening inventory	(82)	(93)
Purchases	(973)	(985)
	(1,055)	(1,078)
Closing inventory	91	82
Cost of Goods Sold	(964)	(996)
Trading Profit	2,551	2,861

Note 12. Sponsorship

	2010	2009
	\$000	\$000
AEG Ogden (Perth) Pty Ltd sponsorship	196	170
His Majesty Theatre Foundation sponsorship	402	127
	598	297

Perth Theatre Trust
Notes to the Financial Statements
For the year ended 30 June 2010

Note 13. Interest revenue

	2010	2009
	\$000	\$000
Interest revenue	295	413
	295	413

Note 14. Other revenue

	2010	2009
	\$000	\$000
Commission	40	70
Recoup of previous years expenditure	110	158
Donations	3	2
Other	126	81
	279	311

Note 15. Net loss on disposal of non-current assets

	2010	2009
	\$000	\$000
<u>Costs of Disposal of Non-Current Assets</u>		
Plant, equipment and vehicles	14	12
Net loss	14	12

Note 16. Income from State Government

	2010	2009
	\$000	\$000
Appropriation received during the year:		
Service appropriation ^(a)	2,279	2,965
	2,279	2,965

The following assets have been assumed from other state government agencies during the financial year:

- Computer equipment	6	0
	6	0

Resources received free of charge ^(b)

Determined on the basis of the following estimates provided by Department of Culture and the Arts:

(i) Payroll expenditure	2,540	2,002
(ii) State Solicitors Office	2	3
	2,542	2,005
	4,827	4,970

(a) Service appropriations are accrual amounts reflecting the net cost of services delivered. The appropriation revenue comprises a cash component and a receivable (asset). The receivable (holding account) comprises the depreciation expense for the year and any agreed increase in leave liability during the year.

(b) Where assets or services have been received free of charge or for nominal cost, Perth Theatre Trust recognises revenues (except where the contributions of assets or services are in the nature of contributions by owners in which case Perth Theatre Trust shall make a direct adjustment to equity) equivalent to the fair value of the assets and/or the fair value of those services that can be reliably determined and which would have been purchased if not donated, and those fair values shall be recognised as assets or expenses, as applicable.

Perth Theatre Trust
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For the year ended 30 June 2010

Note 17. Restricted cash and cash equivalents

	2010	2009
	\$000	\$000
<u>Current</u>		
Perth Theatre Trust bookings account	2,527	3,271
AEG Ogden (Perth) Pty Ltd Cash at Bank	1,087	476
Robert Finley Trust Account	11	11
	3,625	3,758

The balance of Restricted cash comprises ticket sales held in trust pending the presentation of events and performances. It also includes His Majesty Theatre Foundation funds and the Robert Finley trust account.

Note 18. Inventories

	2010	2009
	\$000	\$000
<u>Current</u>		
Inventories held for resale:		
- Liquor and consumable catering supplies	91	82
	91	82

Note 19. Receivables

	2010	2009
	\$000	\$000
<u>Current</u>		
Receivables	359	756
Allowance for impairment of receivables	(1)	0
GST receivable	53	15
	411	771

Reconciliation of changes in the allowance for impairment of receivables

Balance at start of year	0	0
Doubtful debts expense recognised in the statement of comprehensive income	1	0
Amounts written off during the year	0	0
Amounts recovered during the year	0	0
Balance at end of year	1	0

Note 20. Amounts receivable for services

	2010	2009
	\$000	\$000
Current	771	735
Non-current	5,362	4,680
	6,133	5,415

Represents the non-cash component of service appropriations. It is restricted in that it can only be used for asset replacement or payment of leave liability.

Note 21. Other assets

	2010	2009
	\$000	\$000
<u>Current</u>		
Prepayments	567	488
Accrued income	312	197
	879	685

Perth Theatre Trust
Notes to the Financial Statements
For the year ended 30 June 2010

Note 22. Property, plant and equipment

	2010	2009
	\$000	\$000
<u>Land</u>		
At fair value ^(a)	11,500	11,500
Accumulated impairment losses	0	0
	<u>11,500</u>	<u>11,500</u>
<u>Buildings</u>		
At fair value ^(a)	15,313	16,357
At cost	1,887	1,662
Work in progress	354	46
Accumulated depreciation	(600)	(454)
Accumulated impairment losses	0	0
	<u>16,954</u>	<u>17,611</u>
<u>Leasehold improvements</u>		
At cost	5,166	4,954
Accumulated depreciation	(2,362)	(2,158)
Accumulated impairment losses	0	0
	<u>2,804</u>	<u>2,796</u>
<u>Plant, equipment and vehicles</u>		
At cost	5,906	5,364
Accumulated depreciation	(3,734)	(3,376)
Accumulated impairment losses	0	0
	<u>2,172</u>	<u>1,988</u>
<u>Works of art</u>		
At cost	6	6
Accumulated impairment losses	0	0
	<u>6</u>	<u>6</u>
	<u>33,436</u>	<u>33,901</u>

(a) Land and buildings were revalued as at 1 July 2009 by the Western Australian Land Information Authority (Valuation Services). The valuations were performed during the year ended 30 June 2010 and recognised at 30 June 2010. In undertaking the revaluation, fair value was determined by reference to market values for land: \$11,500,000 and buildings was determined on the basis of depreciated replacement cost.

His Majesty's Theatre, a heritage listed building, is the only property to which Perth Theatre Trust holds title. A caveat no. D267573 is also registered over the property.

Reconciliations of the carrying amounts of property, plant, equipment and vehicles at the beginning and end of the reporting period are set out in the table below.

	Freehold Land \$000	Buildings \$000	Leasehold improv. \$000	Plant, equipment and vehicles \$000	Works of art \$000	Total \$000
2010						
Carrying amount at start of year	11,500	17,611	2,796	1,988	6	33,901
Additions		533	211	574		1,318
Transfers						0
Other disposals				(14)		(14)
Revaluation increments		(799)				(799)
Depreciation		(391)	(203)	(376)		(970)
Carrying amount at end of year	11,500	16,954	2,804	2,172	6	33,436

Perth Theatre Trust
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2009	Freehold Land \$000	Buildings \$000	Leasehold improv. \$000	Plant, equipment and vehicles \$000	Works of art \$000	Total \$000
Carrying amount at start of year	11,600	16,707	2,795	2,157	6	33,265
Additions		390	269	203		862
Transfers		14		(14)		0
Other disposals				(11)		(11)
Revaluation increments	(100)	857				757
Depreciation		(357)	(268)	(347)		(972)
Carrying amount at end of year	11,500	17,611	2,796	1,988	6	33,901

Note 23. Intangible assets

	2010 \$000	2009 \$000
<u>Computer software</u>		
At cost	581	279
Accumulated amortisation	(254)	(194)
Accumulated impairment losses	0	0
	327	85

Reconciliations:

Computer software

Carrying amount at start of year	85	19
Additions	302	78
Disposals	0	0
Amortisation expense	(60)	(12)
Carrying amount at end of year	327	85

Note 24. Impairment of assets

The were no indications of impairment of property, plant and equipment and intangible assets at 30 June 2010.

Perth Theatre Trust held no goodwill or intangible assets with an indefinite useful life during the reporting period and at Statement of Financial Position date there were no intangible assets not yet available for use.

All surplus assets at 30 June 2010 have been classified as assets held for sale or written-off.

Note 25. Payables

	2010 \$000	2009 \$000
<u>Current</u>		
Trade payables	1,726	1,356
	1,726	1,356

Note 26. Funds held in trust

	2010 \$000	2009 \$000
Perth Theatre Trust bookings account	2,159	2,827
Ogden AEG Bank Account	1,087	476
Robert Finley Trust Account	11	11
	3,257	3,314

Perth Theatre Trust
Notes to the Financial Statements
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Note 27. Provisions

	2010	2009
	\$000	\$000
<u>Current</u>		
<i>Employee benefits provision</i>		
Annual leave ^(a)	210	190
Long service leave ^(b)	77	84
	<u>287</u>	<u>274</u>
<i>Other provisions</i>		
Employment on-costs ^(c)	13	15
	<u>300</u>	<u>289</u>
 <u>Non current</u>		
<i>Employee benefits provision</i>		
Long service leave ^(b)	71	99
	<u>71</u>	<u>99</u>
<i>Other provisions</i>		
Employment on-costs ^(c)	12	17
	<u>83</u>	<u>116</u>

(a) Annual leave liabilities have been classified as current as there is no unconditional right to defer settlement for at least 12 months after the reporting period. Assessments indicate that actual settlement of the liabilities will occur as follows:

	2010	2009
	\$000	\$000
Within 12 months of the end of the reporting period	168	142
More than 12 months after the reporting period	42	48
	<u>210</u>	<u>190</u>

(b) Long service leave liabilities have been classified as current as there is no unconditional right to defer settlement for at least 12 months after the reporting period. Assessments indicate that actual settlement of the liabilities will occur as follows:

	2010	2009
	\$000	\$000
Within 12 months of the end of the reporting period	44	68
More than 12 months after the reporting period	104	115
	<u>148</u>	<u>183</u>

(c) The settlement of annual and long service leave liabilities gives rise to the payment of employment on-costs including workers' compensation insurance. The provision is the present value of expected future payments. The associated expense is disclosed in note 9 'Other expenses'.

Movements in Other Provisions

	2010	2009
	\$000	\$000
<u>Employment on-cost provision</u>		
Carrying amount at start of year	32	34
Additional provisions recognised	0	0
Payments/other sacrifices of economic benefits	(7)	(2)
Carrying amount at end of year	<u>25</u>	<u>32</u>

Movements in each class of provisions during the financial year, other than employee benefits, are set out below.

Perth Theatre Trust
Notes to the Financial Statements
For the year ended 30 June 2010

Note 28. Other liabilities

	2010	2009
	\$000	\$000
<u>Current</u>		
Accrued expenses	349	308
	349	308

Note 29. Equity

Equity represents the residual interest in the net assets of Perth Theatre Trust. The Government holds the equity interest in Perth Theatre Trust on behalf of the community. The asset revaluation reserve represents that portion of equity resulting from the revaluation of non-current assets.

Contributed equity

	2010	2009
	\$000	\$000
Balance at start of period	8,359	4,763
<u>Contributions by owners</u>		
Capital appropriation	909	3,596
<u>Transfer of capital appropriation from other agencies</u>		
Albany Entertainment Centre - Great Southern Development Commission ^(a)	1,158	0
Total contributions by owners	2,067	3,596
Balance at end of period	10,426	8,359

(a) Perth Theatre Trust received unspent capital appropriation from Great Southern Development Commission for the construction of the Albany Entertainment Centre. The asset will be transferred to Perth Theatre Trust in 2010-11.

Reserves

	2010	2009
	\$000	\$000
<u>Asset revaluation surplus</u>		
Balance at start of year	10,720	9,963
Net revaluation increments/(decrements):		
Land	0	(100)
Buildings	(799)	857
Balance at end of year	9,921	10,720

Accumulated surplus

	2010	2009
	\$000	\$000
Balance at start of year	25,321	25,904
Result for the period	(1,022)	(583)
Balance at end of year	24,299	25,321

Perth Theatre Trust
Notes to the Financial Statements
For the year ended 30 June 2010

Note 30. Notes to the Statement of Cash Flows

Reconciliation of cash

Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:

	2010	2009
	\$000	\$000
Cash and cash equivalents	5,459	5,086
Restricted cash and cash equivalents (<i>refer to note 17 'Restricted cash and cash equivalents'</i>)	3,625	3,758
	9,084	8,844

Reconciliation of net cost of services to net cash flows provided by/(used in) operating activities

	2010	2009
	\$000	\$000
Net cost of services	(5,849)	(5,553)
<u>Non cash items</u>		
Depreciation and amortisation expense (<i>note 7</i>)	1,030	984
Doubtful debts expense (<i>note 9</i>)	1	0
Net (gain) / loss on sale of property, plant and equipment (<i>note 15</i>)	14	12
Resources received free of charge (<i>note 16</i>)	2,542	2,005
<u>(Increase)/decrease in assets:</u>		
Current inventories	(9)	11
Current receivables ^(c)	397	52
Other current assets	(194)	33
<u>Increase/(decrease) in liabilities</u>		
Current payables ^(c)	370	(383)
Funds held in trust	(57)	(317)
Current provisions	11	111
Other current liabilities	41	(45)
Non current provisions	(33)	(114)
Net GST receipts/(payments) ^(a)	(20)	(15)
Change in GST in receivables / payables ^(b)	(18)	5
Net cash provided by/(used in) operating activities	(1,774)	(3,214)

(a) This is the net GST paid/received, i.e. cash transactions.

(b) This reverses out the GST in receivables and payables.

(c) Note that the Australian Taxation Office (ATO) receivable/payable in respect of GST and receivable/payable in respect of sale/purchase of non-current assets are not included in these items as they do not form part of the reconciling items.

At the end of the reporting period, Perth Theatre Trust had fully drawn down on all financing facilities, details of which are disclosed in the financial statements.

Perth Theatre Trust
Notes to the Financial Statements
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Note 31. Commitments

Capital expenditure commitments

	2010	2009
	\$000	\$000
Capital expenditure commitments, being contracted capital expenditure additional to the amounts reported in the financial statements, are payable as follows:		
Within 1 year	2,488	3,227
	2,488	3,227

The capital commitments include amounts for:

Buildings	2,488	3,227
-----------	--------------	--------------

Forward foreign exchange contract commitments

	2010	2009
	\$000	\$000
Forward foreign exchange contract commitments, being contracted expenditure additional to the amounts reported in the financial statements, are payable as follows:		
Within 1 year	759	402
	759	402

Perth Theatre Trust has taken out a Foreign Exchange and Derivatives Master Agreement on 25 June 2010 for expenditure to be incurred on the Berlin Philharmoniker Orchestra performances at Perth Concert Hall on 13 & 14 November 2010.

Lease commitments

	2010	2009
	\$000	\$000
Commitments in relation to leases contracted for at the end of the reporting period but not recognised in the financial statements, are payable as follows:		
Within 1 year	485	313
Later than 1 year and not later than 5 years	303	33
	788	346

Representing:

Non-cancellable operating leases	788	346
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Non-cancellable operating lease commitments

Commitments for minimum lease payments are payable as follows:

Within 1 year	485	313
Later than 1 year and not later than 5 years	303	33
	788	346

Perth Theatre Trust has operating leases for buildings. The property leases are non-cancellable leases with various terms as detailed below, with rent payable monthly in advance. Contingent rental provisions within the lease agreements require that minimum lease payments shall be increased by the lower of CPI or 3.5% per annum. An option exists to renew the leases at the end of the terms.

Perth Theatre Trust
Notes to the Financial Statements
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The Playhouse Theatre is leased through Perth Diocesan Trustees and expires on 31 January 2011. BOCS Administration is leased through Charter Hall and expires on 30 April 2012. The Perth Concert Hall is leased through City of Perth and expires on 28 February 2014. The lease for Subiaco Arts Centre is leased through City of Subiaco and expires on 20 June 2027. The leases for Perth Concert Hall and Subiaco Arts Centre are operated under peppercorn rent arrangements. Under the arrangements for these leases, the lessor effectively retains all of the risks and benefits incidental to ownership of the items held under the ownership leases. For all other leases, equal instalments of the lease payments are charged to the Statement of Comprehensive Income over the lease term as this is representative of the pattern of benefits to be derived from the leased property.

The motor vehicle lease is non-cancellable with payments made monthly in advance.

These commitments are all inclusive of GST.

Note 32. Events occurring after the reporting date

Perth Theatre Trust has no subsequent events (other than those whose financial effects have already been brought to account) to report.

Note 33. Explanatory Statement

Significant variations between estimates and actual results for income and expenses are shown below. Significant variations are considered to be those greater than 10% or \$100,000.

(I) Significant variances between estimated and actual result for 2010

	2010 Estimates	2010 Actual	Variation
	\$000	\$000	\$000
Employee benefits expense	9,942	9,839	(103)
Supplies and services	3,615	3,858	243
Depreciation and amortisation expense	1,811	1,030	(781)
Cost of sales	802	964	162
Loss on disposal of non-current assets	0	14	14
User charges and fees	7,840	7,709	(131)
Sales	3,047	3,515	468
Sponsorship	296	598	302
Interest revenue	244	295	51
Service appropriation	3,114	2,279	(835)

Employee benefits expense

The variance is due to a reduction in BOCS ticketing staff resulting from a decrease in ticketing sales

Supplies and services

The increased expenditure over budget was primarily in the areas of temporary staff, engaged to handle increased work flow, legal expenses required to handle business matters and consultants engaged to handle business risk issues.

Depreciation and amortisation expense

The reduction in depreciation is a result of the delay with completion of the State Theatre Centre

Cost of sales

The increase is a result of food and beverage activity at the venues greater than anticipated.

Loss on disposal on non-current assets

This variance is due to the disposal of several assets during the year.

User charges and fees

The variance is a result of an increase in performances at the venues

Sales

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The increase was due to greater event activity resulting in greater sales of food and beverage than anticipated

Sponsorship

This is a result of an increase in the level of sponsorship received by His Majesty's Theatre Foundation.

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Notes to the Financial Statements
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Interest revenue

This is a result of a lower interest rate used during the budget calculations.

Service appropriation

The decrease in service appropriation is mainly due to the deferral of depreciation funding on the State Theatre Centre

(II) Significant variances between actual results for 2009 and 2010

In the interest of concise reporting, variations between this year and last year that have already been explained in part (i) have not been repeated in this section.

	2010	2009	Variance
	\$000	\$000	\$000
<u>Income</u>			
User charges and fees	7,709	7,414	295
Sales	3,515	3,857	(342)
Sponsorship	598	297	301
Interest revenue	295	413	(118)
Service appropriation	2,279	2,965	(686)
Resources received free of charge	2,542	2,005	537
<u>Expenses</u>			
Employee benefits expense	9,839	9,592	247
Supplies and services	3,858	4,051	(193)
Accommodation expenses	2,060	1,926	134
Other expenses	480	284	196

User charges and fees

The increase is due to the general increase and introduction of some new fees during the year.

Interest revenue

The decrease is a result of lower interest rates during the year.

Service appropriation

The decrease in appropriation is due to savings attributed to the efficiency dividend and other savings measures. In addition, there was a reduction in depreciation funding resulting from a revision of depreciation levels during the budget process.

Resources received free of charge

The variance is a result of increased salary related appropriation resulting from the PSGA pay rise and additional staff employed on special projects.

Employee benefits expense

The increase is a result of general PSGA salary increases and the creation of the Director of BOCS ticketing position.

Accommodation expenses

The increase is due to increased rent and electricity charges at the venues

Other expenses

The increase is due to an increase in sponsorship payment and an advance payment for the Dama Orchestra at His Majesty's Theatre Foundation.

Perth Theatre Trust
Notes to the Financial Statements
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Note 34. Financial Instruments

(a) Financial risk management objectives and policies

Financial Instruments held by Perth Theatre Trust are cash and cash equivalents, restricted cash and cash equivalents, receivables and payables. Perth Theatre Trust has limited exposure to financial risks. Perth Theatre Trust's overall risk management program focuses on managing the risks identified below.

Credit Risk

Credit risk arises when there is the possibility of Perth Theatre Trust's receivables defaulting on their contractual obligations resulting in financial loss to Perth Theatre Trust.

The maximum exposure to credit risk at the reporting period in relation to each class of recognised financial assets is the gross carrying amount of those assets inclusive of any provisions for impairment as shown in the table below at note 34(c) 'Financial instruments disclosures' and note 19 'Receivables'.

Credit risk associated with Perth Theatre Trust's financial assets is minimal. For receivables other than government Perth Theatre Trust trades only with recognised, creditworthy third parties. Perth Theatre Trust has policies in place to ensure that sales of products and services are made to customers with an appropriate credit history. In addition, receivable balances are monitored on an ongoing basis with the result that Perth Theatre Trust's exposure to bad debts is minimal. There are no significant concentrations of credit risk.

Provision for impairment of financial assets is calculated based on past experience, and current and expected changes in client credit ratings. For financial assets that are either past due or impaired, refer to Note 19 'Receivables'

Liquidity Risk

Liquidity risk arises when Perth Theatre Trust is unable to meet its financial obligations as they fall due.

Perth Theatre Trust is exposed to liquidity risk through its trading in the normal course of business.

Perth Theatre Trust has appropriate procedures to manage cash flows including drawdowns of appropriation by monitoring forecast cash flows to ensure that sufficient funds are available to meet its commitments.

Market Risk

Market risk is the risk that changes in market prices such as foreign exchange rates and interest rates will affect Perth Theatre Trust's income or the value of its holdings of financial instruments.

(b) Categories of financial instruments

In addition to cash, the carrying amounts of each of the following categories of financial assets and financial liabilities at the end of the reporting period are as follows:

	2010	2009
	\$000	\$000
<u>Financial Assets</u>		
Cash and cash equivalents	5,459	5,086
Restricted cash and cash equivalents	3,625	3,758
Receivables ^(a)	6,491	6,171
<u>Financial Liabilities</u>		
Financial liabilities measured at amortised cost	4,983	4,670

(a) The amount of receivables excludes GST recoverable from the ATO (statutory receivable).

(c) Financial instrument disclosures

Credit Risk and Interest rate Exposures

The following table disclose Perth Theatre Trust's maximum exposure to credit risk, interest rate exposures and the ageing analysis of financial assets. Perth Theatre Trust's maximum exposure to credit risk at the end of the reporting period is the carrying amount of the financial assets as shown below. The table discloses the ageing of financial assets that are past due but not impaired and impaired financial assets. The table is based on information provided to senior management of Perth Theatre Trust.

Perth Theatre Trust does not hold any collateral as security or other credit enhancements relating to the financial assets it holds.

Perth Theatre Trust does not hold any financial assets that had to have their term renegotiated that would have otherwise resulted in them being past due or impaired.

Interest rate exposures and ageing analysis of financial assets^(a)

	Weighted Average Effective Interest Rate	Carrying Amount	Interest rate exposure			Past due but not impaired					Impaired financial assets
			Fixed interest rate	Variable Interest Rate	Non - interest bearing	Up to 3 months	3-12 months	1-2 Years	2-5 Years	More than 5 years	
	%	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000
Financial Assets											
2010											
Cash and cash equivalents	3.98%	5,459		5,459							
Restricted cash and cash equivalents	3.98%	3,625		3,625							
Receivables ^(a)	-	358			358	107	104				
Amounts receivable for services	-	6,133			6,133						
		15,575	0	9,084	6,491	107	104	0	0	0	0
2009											
Cash and cash equivalents	5.26%	5,086		5,086							
Restricted cash and cash equivalents	5.26%	3,758		3,758							
Receivables ^(a)	-	756			756	199	28				
Amounts receivable for services	-	5,415			5,415						
		15,015	0	8,844	6,171	199	28	0	0	0	0

(a) The amount of receivables excludes GST recoverable from the ATO (statutory receivable).

Liquidity Risk

The following table details the contractual maturity analysis of financial liabilities. The contractual maturity amounts are representative of the undiscounted amounts at the end of the reporting period. The table includes interest and principal cash flows. An adjustment has been made where material.

Interest rate exposures and maturity analysis of financial liabilities

	Weighted Average Effective Interest Rate	Carrying Amount	Interest rate exposure			Maturity dates				
			Fixed Interest Rate	Variable Interest Rate	Non - interest bearing	Up to 3 months	3-12 months	1-2 Years	2-5 Years	More than 5 years
	%	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000
<u>Financial Liabilities</u>										
2010										
Payables	-	1,726			1,726	1,726				
Funds held in trust	-	3,257			3,257	3,257				
			0	0	4,983	4,983	0	0	0	0
2009										
Payables	-	1,356			1,356	1,673				
Funds held in trust	-	3,314			3,314	3,314				
		4,670	0	0	4,670	4,987	0	0	0	0

The amounts disclosed are the contractual undiscounted cash flows of each class of financial liabilities.

4,983

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Interest rate sensitivity analysis

The following table represents a summary of the interest rate sensitivity of Perth Theatre Trust's financial assets and liabilities at the balance sheet date on the surplus for the period and equity for a 1% change in interest rates. It is assumed that the change in interest rates is held constant throughout the reporting period.

	Carrying amount \$ 000	-100 basis points		+100 basis points	
		Profit \$ 000	Equity \$ 000	Profit \$ 000	Equity \$ 000
2010					

Financial Assets

Cash and cash equivalents	5,459	(55)	(55)	55	55
Restricted cash and cash equivalents	3,625	(36)	(36)	36	36
		<u>(91)</u>	<u>(91)</u>	<u>91</u>	<u>91</u>

	Carrying amount \$ 000	-100 basis points		+100 basis points	
		Profit \$ 000	Equity \$ 000	Profit \$ 000	Equity \$ 000
2009					

Financial Assets

Cash and cash equivalents	5,086	(51)	(51)	51	51
Restricted cash and cash equivalents	3,758	(38)	(38)	38	38
		<u>(89)</u>	<u>(89)</u>	<u>89</u>	<u>89</u>

Fair Values

All financial assets and liabilities recognised in the balance sheet, whether they are carried at cost or fair value, are recognised at amounts that represent a reasonable approximation of fair value unless otherwise stated in the applicable notes.

Note 35. Remuneration of Members of the Accountable Authority and Senior Officers

Remuneration of Trustees of Perth Theatre Trust

The number of members of Perth Theatre Trust, whose total of fees, salaries, superannuation and other benefits for the financial year, fall within the following bands is:

	2010	2009
\$	\$000	\$000
0 - 10,000	8	8
The total remuneration of all trustees of Perth Theatre Trust	25	24

The total remuneration includes the superannuation expense incurred by Perth Theatre Trust in respect of trustees of Perth Theatre Trust.

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Remuneration of Senior Officers

The number of senior officers, other than senior officers reported as members of Perth Theatre Trust, whose total of fees, salaries, superannuation, non-monetary benefits and other benefits for the financial year, fall within the following bands are:

	2010	2009
\$	\$000	\$000
\$160,001 - \$170,000	0	1
\$170,001 - \$180,000	1	0
The total remuneration of senior officers	173	167

The total remuneration includes the superannuation expense incurred by Perth Theatre Trust in respect of senior officers other than senior officers reported as members of Perth Theatre Trust.

Note 36. Remuneration of Auditor

Remuneration to the Auditor General in respect to the audit for the current financial year is as follows:

	2010	2009
	\$000	\$000
Auditing the accounts, financial statements and performance indicators	26	25

Note 37. Related bodies

At the reporting date, Perth Theatre Trust had no related bodies as defined by Treasurer's Instruction 951.

Note 38. Affiliated bodies

At the reporting date, Perth Theatre Trust had no affiliated bodies as defined by Treasurer's Instruction 951.

Note 39. Special Purpose Accounts

Special Purpose Account - section 16(1)(c) of Financial Management Act 2006

Perth Theatre Trust Bookings Account

The purpose of the trust account is to hold money on behalf of promoters and other parties in relation to the staging of events and shows, pending due and proper performance of contractual obligations.

	2010	2009
	\$000	\$000
Balance at the start of the year	3,271	3,461
Receipts	32,760	30,077
Payments	(33,504)	(30,267)
Balance at the end of the year	2,527	3,271

Note 40. Supplementary financial information

(a) Write-offs

There was no public property written off during the financial year.

(b) Losses Through Theft, Defaults and Other Causes

There were no losses of public moneys and public and other property through theft or default during the financial year.

(c) Gift of public property

There were no gifts of public property provided by Perth Theatre Trust

Note 41. Schedule of Income and Expenses by Service

Perth Theatre Trust operates under one service called Venue Management Services and the service information is provided in the Statement of Comprehensive Income.

PERTH THEATRE TRUST LOCATIONS

Perth Theatre Trust

Level 7 Law Chambers Building
573 Hay Street
Perth, Western Australia 6000

Postal address: PO Box 8349
Perth Business Centre
Perth, Western Australia 6849

Tel: (08) 9224 7360
Fax: (08) 9224 7361
Email: info@ptt.dca.wa.gov.au

Web Site: www.ptt.wa.gov.au

BOCS Ticketing and Marketing Services

Head Office: Level 5
109 St George's Terrace
Perth, Western Australia 6000

Postal address: PO Box Z5281
Perth, Western Australia 6831

Tel: (08) 9238 9567
Fax: (08) 9486 1711
Bookings Tel: (08) 9484 1133
Freecall: 1800 193 300

Web Site: www.bocsticketing.com.au

Perth Concert Hall

5 St George's Terrace
Perth, Western Australia 6000

Postal address: PO Box Y3056
East St Georges Terrace
Perth, Western Australia 6832

Tel: (08) 9231 9900
Fax: (08) 9325 1283

Web Site: www.perthconcerthall.com.au

His Majesty's Theatre

825 Hay Street
Perth, Western Australia 6000

Tel: (08) 9265 0900
Fax: (08) 9321 5142

Web Site: www.hismajestystheatre.com.au

Playhouse Theatre

3 Pier Street
Perth, Western Australia 6000

Tel: (08) 9323 3400
Fax: (08) 9323 3444

Web Site: www.playhousetheatre.com.au

Subiaco Arts Centre

180 Hamersley Road
Subiaco, Western Australia 6008

Tel: (08) 9382 3000
Fax: (08) 9382 2245

Web Site: www.subiacoartscentre.com.au

AEG Ogden (Perth) Pty Ltd

825 Hay Street
Perth, Western Australia 6000

Postal address: PO Box 7118
Cloisters Square
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